

Promoting the Value of OER through the Michigan OER Network; Visualizing Access, Equity, and Customization for All Michigan Students

Michigan Academic Library Association Annual Conference
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Introduction

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Defining Open Educational Resources (OER)

OER are teaching, learning, and research materials in any medium—digital or otherwise—that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation, redistribution by others with no or limited restrictions.

William and Flora Hewlett Foundation

The 5R Permissions

Retain

- Make and own copies

Reuse

- Use in a wide range of ways

Revise

- Adapt, modify and improve

Remix

- Combine two or more

Redistribute

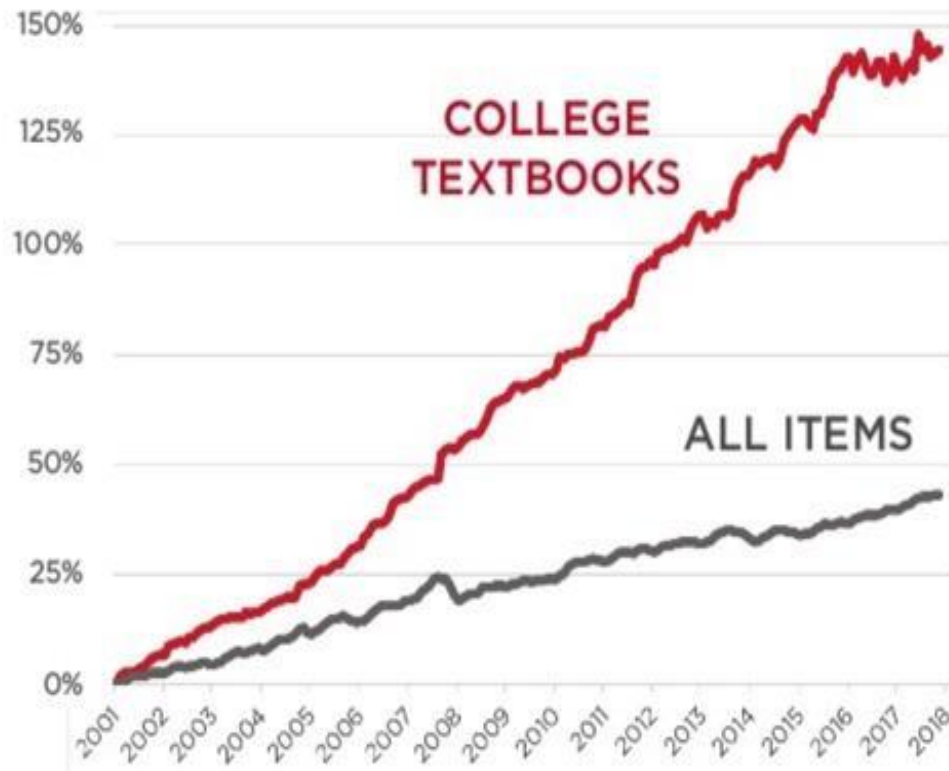
- Share with others



open licensing system

www.creativecommons.org

CONSUMER PRICES



Affordability

Access

Agency

Federal OER Efforts

- TAACCCT Grants -
<http://www.skillscommons.org/>
 - Open digital library for workforce training materials
- Open, Public, Electronic & Necessary (OPEN) Government Data Act –
December 22, 2018
- FY18 Omnibus Bill
 - \$5 million for Open Textbooks grants – granted to LibreTexts
- FY 19
 - 5 million for Open Textbooks projects . Granted to ASU/Maricopa and Chippewa Valley Technical College

State OER Efforts

Establish an OER Grant Program

- Maryland – (2017) Appropriated \$100,000 for faculty grants to support and promote adoption of OER.
- North Dakota – Appropriated \$110,000 for OER training in 2015 with an estimated savings to students of \$2 million.
- Texas – (2017) Established an OER grant program to encourage faculty to adopt/adapt OER.
- New York – FY18 State Budget – appropriations of \$8 million for colleges and universities to fund targeted high-enrollment courses.
- California Budget Act of 2018 – appropriated \$6 million to support the development of and expansion of the use of OER at California community colleges.

State OER Efforts

Require OER Designation in Course Schedules

- Washington – HB 1375 (2017) Provide the following information to students during registration:
 - Cost of any required text/materials
 - Whether the course uses OER
- Oregon – HB 2871 (2015) Requires public community colleges and universities to prominently designate course materials exclusively consist of open or free textbooks or other low-cost/no-cost course materials.
- Texas – SB 810 (2017) Requires each institution of higher education to compile a course schedule that indicates whether the textbook required is an OER. (includes by section)

State OER Efforts

Creation of an OER Task Force or Council

- Colorado – HB18-1331 (2018) – created the Colorado OER Council and appropriated \$660K to the support the creation and use of OER.
- Louisiana HCR 80 (2016) – Established the Virtual Library Study Commission to look at and make recommendations regarding the development of statewide virtual library to include OER.
- Connecticut HB 6117 (2015) – Established a task force to assess the use of OER and to promote the use of OER with analysis of student cost savings and best practices.

K-12 OER - #GoOpen

Currently in Michigan

#GoOpen Michigan

Discover Hubs Groups Learn More Create

#GoOpen Toolkit

Welcome to #GoOpen Michigan. Explore our library of open education resources and join a network of Michigan educators who are dedicated to using licensed educational resources.

What are you looking for? Subject Education Level Standard Search

Fine tune your search with our [advanced search](#).

Explore Open Content

Currently in Michigan

Michigan Colleges Online (MCO) OER Initiative

- Goals:
 - Improving student success
 - Lowering costs for students
 - Increasing inter-institutional faculty collaboration
- Activities:
 - Michigan Colleges Online (MCO) OER Steering Committee
 - Professional development
 - Mini-grants for OER adoption, adaption and development



Michigan Colleges Online (MCO) is an initiative of the Michigan Community College Association and the 28 Michigan community colleges.

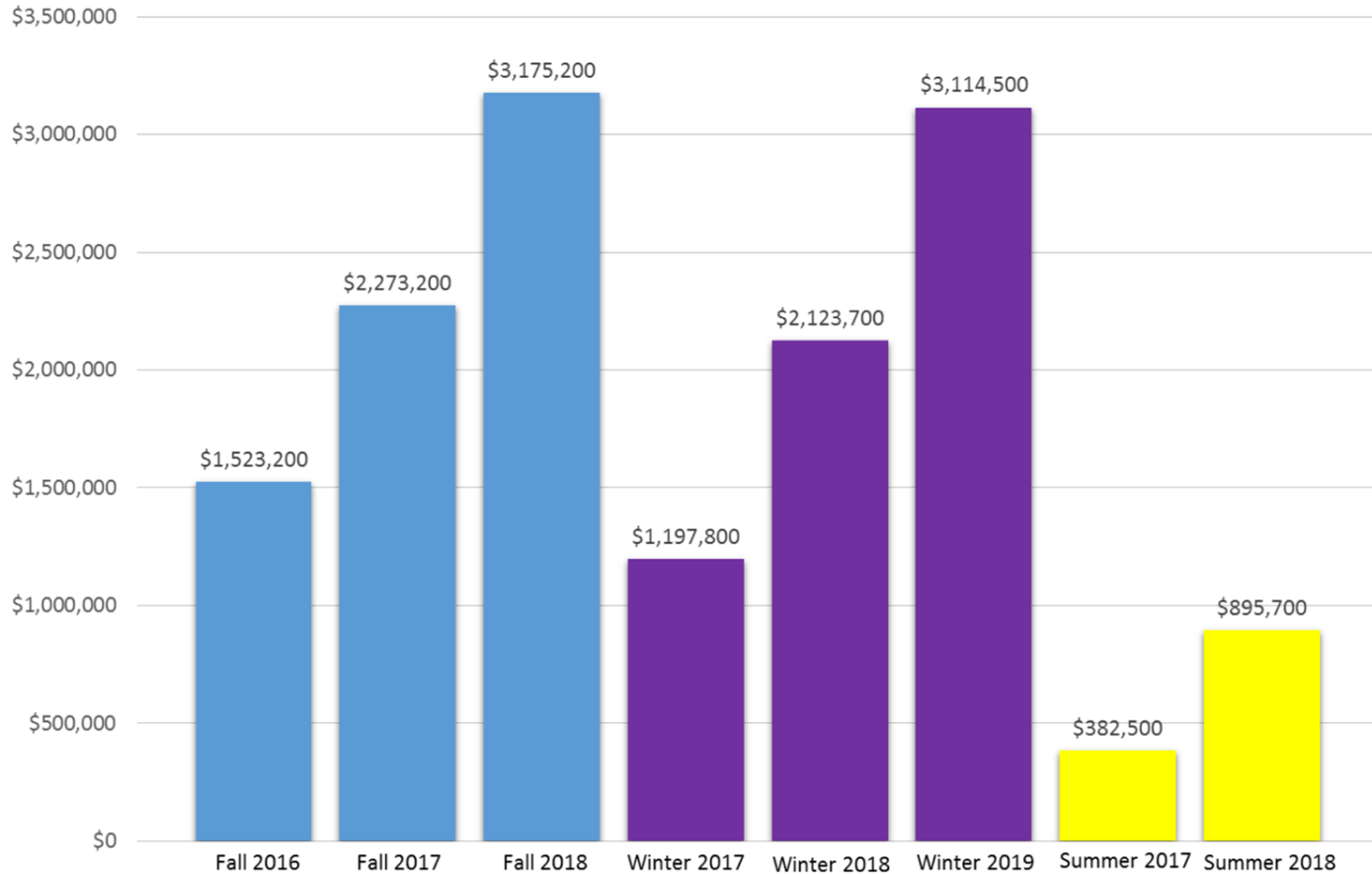


[About](#) | [Collections](#) | [Colleges](#) | [Video Tutorials](#) | [OER Tools](#)

About

The MCO created the Michigan Colleges Online Hub for our member institutions as a way to reduce costs for students, increase student success and completion, and allow for inter-institutional collaboration with faculty. Our Institutions are creating, sharing, and collaborating on high-quality OER for use in today's classrooms. Join a group and begin contributing today.

Open Educational Resources Estimated Textbook Savings for Students at Michigan Community Colleges



Currently in Michigan

Public Universities

- 11 of 15 - some sort of campus-wide initiative
- 5 of 15 - 1-3 years in progress
- Unique and varied approaches across campuses
- Many partnerships between library & other campus units

Training needs

Open textbook publishing

Finding OER

Strategies to increase adoption

Open pedagogy

**Training and Partners at
4-year Michigan public
universities**

Partners/Funders

Center for Teaching Excellence

Library

Provost Office

Individual Colleges

IT

Student Government

Bookstore

eLearning Unit

What are strategies for increasing OER usage on campus that don't include monetary incentives?

We could not provide open textbook publishing training without additional financial support.

The MSU Libraries will soon be hiring (hopefully) an OER Student Success Librarian.

Comments from 4-year Michigan Public Universities Survey

We instituted some grants, did presentations, received applications for OER adoption & remixing, and organized a student forum.

Highest Enrolled Classes at 4-Year Michigan Public Universities

No Particular Order

English 1 & 2

Economics 1 & 2

Math (Algebra &
Intermediate Algebra)

Psychology 1

Sociology 1

Private Universities

Currently in Michigan

-
- 5 of 26 - first small steps
- 15 of 26 - expressed interest in assistance
- Closest thing to initiative - Hope College's new partnership with national project LibreTexts
- Most contacts were with librarians

Comments from Michigan Private Colleges and Universities

Much interest expressed

Lots of small steps being
taken in many places as
information spreads

Many are looking for
training and help

SVSU's Approach to OER

Beyond reducing the cost of textbooks -

- Focused on **student learning**
- Helping faculty create **flexible, contextualized** and **personalized** learning experiences

SVSU - Title III Grant

Use of OER to support student success in General Education and Developmental education courses

Initiative led by *Center for Academic Innovation*

Integrated approach (OER, Pedagogy/ Instructional Design & Technology)

OER Grants - A year long Faculty Learning Community

Canvas Commons



COLLECTIVELY ACCELERATING CHANGE IN HIGHER EDUCATION

Working side by side with states and institutions to improve education

Collectively creating solutions that build higher education's capacity to better serve individuals, institutions, and states by leveraging the region's resources, expertise, ideas, and experiences through multi-state: Convening, Research, Programs, and Contracts.

12

Member states

\$147M

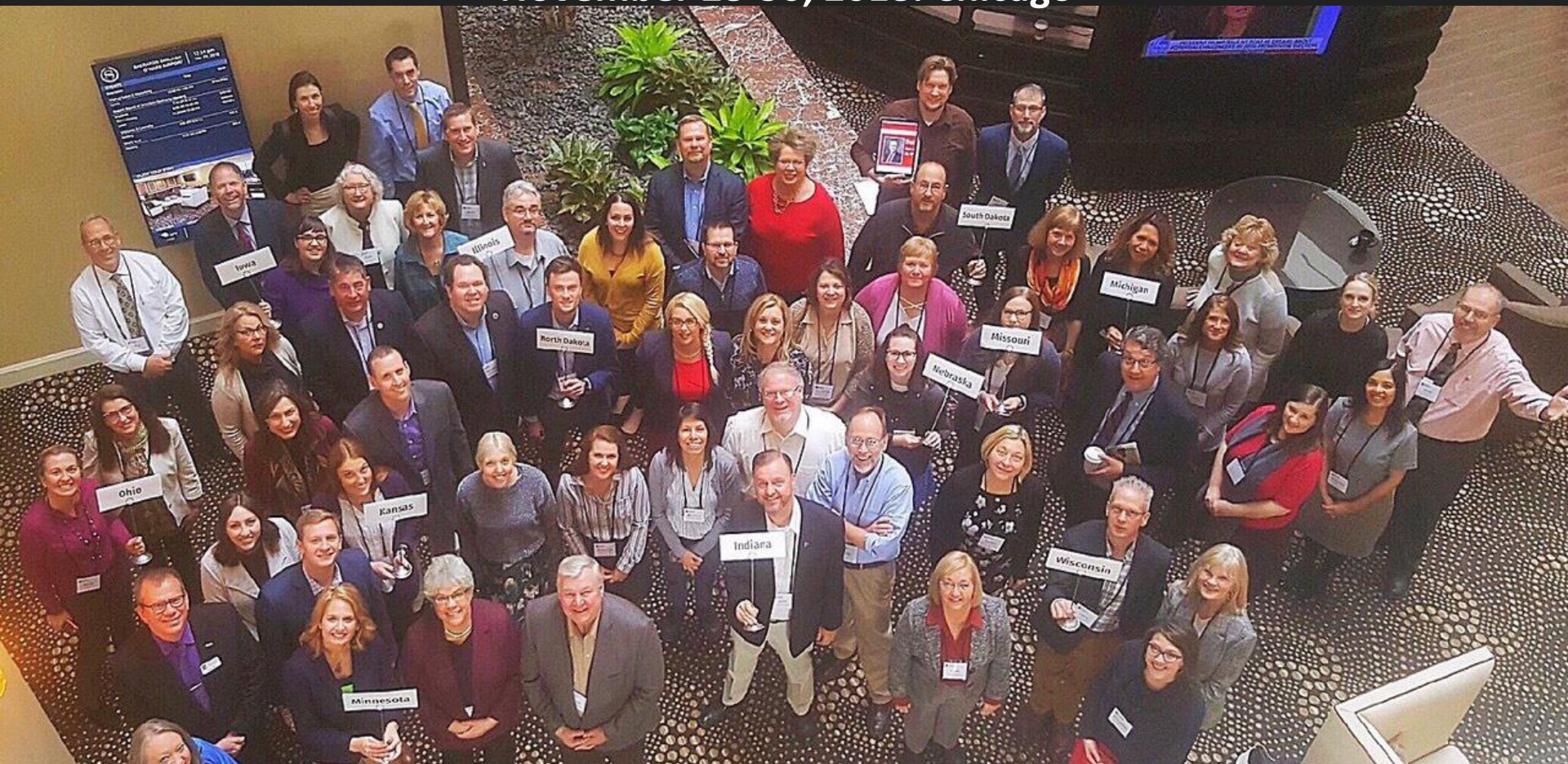
Saved FY18

200+Committee
Members

- Select your state - ▾

MHEC OER and Policy Implementation Summit

November 28-30, 2018. Chicago



Formula for Success

1. Designated OER Champions
2. Grants for faculty and/or Institutions
3. Faculty Workshops
4. Focus on high enrollment 1 & 2 year courses
5. Designated support (OER Librarians, Ed. Technologists etc.)
6. Engage Students
7. OER Working Group
8. Research (Financial Impact and Student Efficacy)
9. State Support

Michigan OER Network

The mission of Michigan OER Network is to support institutions and organizations in promoting the fair and equitable use of open education resources for all students in the state.



Michigan OER Network

Goals of the network:

- Communication/Network and Sharing
- Professional Development
- Research
- Advocacy



Michigan OER Network

Next Steps:

- Complete By-laws
- Create Executive Council
- Communication Plan
- Planning Session – October 17, 2019 (tentative)





QUESTIONS?

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