

# 2021 Annual Conference Breakout Session Descriptions (as of 03-26-2021)

## **A Different View of the Library - Where collaboration meets innovation**

How can we be collaborative and do more with less? Learn how our curiosity about eye tracking glasses lead to conversations with a faculty member and created wins for all. The faculty member leveraged the collaboration for both student assignments and a sabbatical research project. The library leveraged the faculty member's expertise and access to the eye tracking technology and applied it to our usability testing.

**Presenters:** Ann Kucera, Central Michigan University

Kari Chrenka, Central Michigan University

Hytham Dali, Central Michigan University

**Session Type:** Full Presentation

**Topic Tags:** Technology, User Experience

## **A Systematic Approach to Conducting a Diversity Audit in an Academic Library**

Libraries have championed the promotion of equity, diversity, and inclusion for several years. However, our collection has been carefully curated to support curriculum designed around a Western European model. In light of this, how can librarians ensure that many different voices and cultures are being represented? Learn how one academic library conducted an audit to assess the diversity of its collection and begin working to create a collection that represents the diverse community it serves.

**Presenters:** Laura Walton, Cornerstone University

Jeff Lash, Cornerstone University

Emily Gratson, Cornerstone University

**Session Type:** Full Presentation

**Topic Tags:** Collections, Critical Librarianship

## **A Taxonomy of Use: Developing a Provenance Thesaurus for Libraries**

In the world of special collections, books often live long and varied lives before arriving on library shelves. Many former owners leave behind evidence of their use, and libraries are increasingly interested in capturing this provenance data. This presentation will share a new controlled vocabulary for describing these copy-specific features, and detail the development of this provenance thesaurus. Our hope is to inspire you to think critically about telling the stories of your own collections.

**Presenters:** Andrew Lundeen, Michigan State University

Tad Boehmer, Michigan State University

**Session Type:** Full Presentation

**Topic Tags:** Collections, Technical Resources

## **An Introduction to Systems Thinking**

Organizations are inherently complex and within each of them are deeper systems and structures which can drive change and growth - or keep us stuck in unproductive routines. This presentation will introduce the concept of Systems Thinking, touching on topics like the dynamics of power within organizations and the importance of systemic context. Attendees will better understand their workplaces and how they can leverage their power to spur change and transform their organizations.

**Presenter:** Tim Peters, Central Michigan University

**Session Type:** Full Presentation

**Topic Tags:** Administration, Leadership

### **Because No One is Illegal: Replacing the Subject Headings 'Aliens' and 'Illegal Aliens' in a Local Catalog**

In 2019, our library locally implemented an expanded version of the Library of Congress's cancelled 2016 plan to replace the subject headings "Aliens" and "Illegal aliens." This presentation will describe our rationale for the change, our policy considerations, and our staging and implementation of the project, including continued upkeep. We will also compare our project to some others that have been recently undertaken by libraries around the U.S.

**Presenters:** Tim Kiser, Michigan State University

Joshua Barton, Michigan State University

Mike Erickson, Michigan State University

Lisa Robinson, Michigan State University

**Session Type:** Full Presentation

**Topic Tags:** Cataloging and Metadata, Critical Librarianship

### **Celebrating Our Successes, Improving for Our Future: Best Chat Transcript Awards**

Our virtual reference collaborative holds an annual best transcript competition. Libraries from each institution nominate high quality transcripts which are evaluated via blind peer review using virtual reference best practices. At our annual meeting, winners are recognized and transcripts are shared which allows attendees to review best practices. Hear from transcript winners about how they find ways to relate to patrons online and expertly guide patrons through even tough questions.

**Presenters:** Suzanne Bernsten, Lansing Community College

Elizabeth Walker-Papke, Spring Arbor University

**Session Type:** Panel Presentation

**Topic Tags:** Distance or Online Learning, Research Services or Reference

### **Centering Student Voices to Create Effective E-learning: a User Experience Application**

Often when creating online learning content, we aren't sure whether our design and presentation are effective or useful. Incorporating learner feedback through usability testing before publishing can help designers more closely align with learning goals.

In this presentation, we will:

- Describe how we applied UX methods to online course design
- Discuss best practices for usability testing of online modules, tutorials, or courses
- Introduce a critical perspective on engaging students in the online learning process

**Presenters:** Naomi Binnie, University of Michigan

Denise Leyton, University of Michigan

**Session Type:** Full Presentation

**Topic Tags:** Distance or Online Learning, User Experience

### **Change Leadership in Academic Libraries**

This presentation explores change strategies and factors in sustaining change by detailing one research university library's reorganization process. By examining this library's reorganizational journey through the lens of seminal organizational change literature, we will demonstrate what those foundational theories and strategies look like in a real-world scenario. Employing multiple approaches and allowing for flexibility in the process, we will describe how the organization maintained forward momentum that resulted in a successful reorganizational outcome.

**Presenters:** Julie Garrison, Western Michigan University

Mary O'Kelly, Western Michigan University

**Session Type:** Full Presentation

**Topic Tags:** Administration, Leadership

### **Collaborative Collection Development: Potential Opportunities Identified**

Can Michigan academic libraries transition from conducting relevant discussion of the benefits of collaborative collection development to actual implementation of this activity? To this question, we answer a resounding “yes!” Discuss with your colleagues how a pilot project is underway which identifies a small selection of core resources for collaborative purchasing opportunities, resulting in lower costs for all participants. Review approaches used to accomplish this pilot project and provide your valuable feedback.

**Presenters:** Helen Levenson, Oakland University

Cara Cadena, Grand Valley State University

Mike Hawthorne, Wayne State University

**Session Type:** Moderated Group Discussion

**Topic Tags:** Budgets, Collections

### **Community College Hot Topics Forum: Adapt, Adopt, and Advocate!**

Join the Community Colleges Interest Group to talk about the impact of the pandemic on community college libraries. Presenters will discuss various ways that their libraries responded to the challenges of Covid-19 closures and transitions to the online environment, and what this might mean for the future of community college libraries moving forward. There will also be time for Q&A and discussion for all attendees so that we can all learn from each other.

**Presenters:** Jen Fiero, Jackson College (Facilitator)

Jennifer Adams, Jackson College

Frances Krempasky, Lansing Community College

Sandra McCarthy, Washtenaw Community College

Darlene Johnson-Bignotti, Oakland Community College

**Session Type:** Panel Presentation

**Topic Tag:** Community Colleges

### **Community Digitization Through Regional Partnerships: A Collaborative Model for Digital Collection Building**

Three librarians with varying expertise and skill-sets will discuss their University-led pilot project to guide under-resourced community partners in digitizing and describing their unique collections. In this presentation, learn how academic librarians are supporting community collection building endeavors, leading to new educational and outreach opportunities and the possibility of expanding the scope of services their library provides.

**Presenters:** Amy Bocko, Western Michigan University

Dr. Sharon Carlson, Western Michigan University

Marianne Swierenga, Western Michigan University

**Session Type:** Full Presentation

**Topic Tags:** Outreach, Digital Libraries/Collections

### **Critical Librarianship is for Everybody**

Join us for an engaging dialogue on critical librarianship! Using the Conversation Cafe method, all participants will have the opportunity to share how they define critical librarianship and what it means (or could mean) in their professional practice. The content of this session will be shaped by the participants. People from a variety of institutions and roles within the library are encouraged to attend because critical librarianship should be for everybody.

**Presenters:** Ashley Rosener, Grand Valley State University

Caitlin Benallack, Central Michigan University

**Session Type:** Moderated Group Discussion

**Topic Tag:** Critical Librarianship

### **Cutting Through COVID-19 Communications Overload: Which Emails Engaged Personal Librarian Students?**

When the coronavirus pandemic resulted in a move to remote learning, students' email inboxes were quickly clogged with communications. But, what's getting clicks despite the continued clutter? Coordinators of an established Personal Librarian program designed around the concept of connecting students with a librarian through frequent email messaging review statistics and trends for 2020-21 in their email marketing platform to uncover long-term takeaways for encouraging student engagement with library email outreach efforts.

**Presenters:** Laura Birkenhauer, Miami University

Nate Floyd, Miami University

**Session Type:** Mini-presentation

**Topic Tags:** COVID, Outreach

### **Dashboard Confessionals: From Trialing to Implementation During a Pandemic**

Dashboards are often created to visually depict statistics that many libraries gather to review services. It shows trends and variances in data, and can often be used as key tools for stakeholders. The first dashboard created was based on how the pandemic affected services in the following areas: Electronic Resources, Reference, Circulation and Archives/Special Collections. This presentation will discuss the several steps taken from trialing to implementation, which were all performed during the pandemic.

**Presenters:** Courtney Cooney, Kettering University

Stephanie Pavlica, Kettering University

**Session Type:** Full Presentation

**Topic Tags:** COVID, Electronic Resources

### **Decisions, Decisions, Decisions! Decision Fatigue and Librarianship**

Librarians are prolific decision-makers. With so many decisions and choices to make, at some point there may seem to be no energy left to make even the simplest of decisions. There is a name for this phenomenon – "decision fatigue." This presentation seeks to draw attention to the concept to allow librarians to recognize the symptoms and suggest several ways to overcome its affects.

**Presenter:** Gerald Natal, University of Toledo

**Session Type:** Full Presentation

**Topic Tags:** Health and well-being; Professional efficacy

### **Google Data Studio for Dummies**

Go from 'Google Data Studio Zero' to 'Google Data Studio Hero' in this presentation that walks you through Google's free and powerful data visualization product for web analytics. You will get the most out of this presentation if you (1) bring a laptop to follow along, and (2) have access to your website's Google Analytics data (but sample data will be available for anyone who wants to experiment).

**Presenter:** Brian Holda, Davenport University

**Session Type:** Full Presentation

**Topic Tags:** Web Development and Design, Library Data & Analytics

### **Grounded in Data, Growing Over Time: Update on a long-term student analytics study**

Since 2012, our institution has run a long-term study measuring the impact of our instruction program on student success, specifically retention. In this presentation, we will provide background and results for the study. We will discuss the results' impact on the library instruction program and the logistics of maintaining a long-term project through personnel changes. Finally, we will outline our plan moving forward. Attendees will take away best practices for methodology, student privacy, and implementation.

**Presenters:** Maya Hobscheid, Grand Valley State University

Jon Jeffries, Grand Valley State University

Mary O'Kelly, Western Michigan University

**Session Type:** Mini-Presentation

**Topic Tags:** Assessment and Evaluation, Instruction and Information Literacy

### **Growing the Michigan State University Libraries' Affordable Textbook Program**

In 2018, an academic library implemented an affordable textbook program to ease students' textbook costs and to help students succeed by ensuring they have immediate access to required course materials. Program details, processes/procedures, and budget will be described. Usage, survey results from students across three semesters, lessons learned and future plans will also be shared. This presentation will be especially useful to libraries thinking about implementing or libraries that already have textbook programs.

**Presenter:** Heidi Schroeder, Michigan State University

**Session Type:** Mini Presentation

**Topic Tags:** Collections, Student Success

### **How I Learned to Stop Worrying and Love Teaching & Assessment: An Epiphany in the Time of COVID**

For some librarians, lesson planning and teaching is a huge, even daunting, challenge. Pile on remote instruction during a pandemic and a newly developing effort to assess an instruction program, a person's head could explode! In this case, otherwise challenging factors converged in a perfect moment where the clouds broke, the sun shone, and planning and delivering instruction has become a new, exciting enterprise!

**Presenter:** Debbie Morrow, Grand Valley State University

**Session Type:** Mini-presentation

**Topic Tags:** Assessment and Evaluation, Distance or Online Learning

### **Insisting on Integrity: Evaluating Instructional Software Through An IDEA Lens**

As academic libraries move instructional support online, the need to evaluate the software we work with in relation to inclusion, diversity, equity, and accessibility (IDEA) becomes imperative. In this panel, we will highlight three scenarios in which our library struggled between wanting to implement a product, and not wanting to compromise our values by investing in software that did not meet our IDEA standards.

**Presenters:** Maya Hobscheid, Grand Valley State University

Mary Ruge, Grand Valley State University

Patrick Roth, Grand Valley State University

Hazel McClure, Grand Valley State University

**Session Type:** Panel Presentation

**Topic Tags:** Accessibility, Technology

### **I've Got a Blank Space, Baby**

Although many library remodels DON'T begin with a blank space, they do begin with a stimulus - something must change. What drives public space evolution? How do we plan for inevitable change? What if that change is driven by factors outside of our control? Join library personnel in this moderated discussion group of evolving models of public spaces within two very different institutions: a community college and a public university.

**Presenters:** Rachel Minkin, Michigan State University

Terri Miller, Michigan State University

John Szilagyi, Lansing Community College

Erin Weller, Michigan State University

**Session Type:** Moderated Group Discussion

**Topic Tags:** Outreach, Facilities/ Space

### **Library Wise: Supporting Women in Science and Engineering at the Library**

Many colleges and universities now offer affinity or living-learning groups for WISE--female-identifying students on campus who major or plan to major in a STEM field. While efforts to increase gender inclusion and equity in these majors have made substantial strides, students who belong to these groups still report a strong desire for more support. This session will describe an ongoing collaboration between a science liaison librarian and a campus WISE living-learning community.

**Presenter:** Anna White, Grand Valley State University

**Session Type:** Mini-Presentation

**Topic Tags:** Outreach, STEM

### **Michigan Digital Preservation Network: Updates on Michigan's Efforts to Protect our Cultural and Scholarly History**

Michigan has a problem - our cultural and scholarly legacy is at risk. Information institutions from across the spectrum, including libraries, archives, and museums, have no way to ensure that our digital collections will be available for future generations. In this session, learn about the efforts to answer that question with a new collaborative statewide service - the Michigan Digital Preservation Network.

**Presenters:** Paul Gallagher, Western Michigan University,

Chelsea Denault, Midwest Collaborative for Library Services, on behalf of the Michigan Digital Preservation Network

**Session Type:** Panel Presentation

**Topic Tags:** Collections, Technology

### **PIVOT! Turning obstacles beyond our control into powerful instructional assessment opportunities**

Although pandemic-era teaching has been rife with obstacles, these conditions have led us to pivot our library instruction agile and innovative ways. In this presentation, I illustrate how transforming my instruction online opened up new learning and assessment options. The data I collected allowed me to improve my instruction, identify additional needs, and reconceptualize my instructional impact. These experiences can help other librarians as they collect data and demonstrate information literacy's impact, even post-pandemic.

**Presenter:** Amanda Nichols Hess, Oakland University

**Session Type:** Full Presentation

**Topic Tags:** Assessment and Evaluation, Instruction and Information Literacy

### **Providing Online Access in Challenging Fiscal Times: Takeaways from COVID-19**

COVID-19 changed how we (educators, academics, librarians) support and access information. These changes extend beyond the normal decisions we make to renew, cancel, or continue subscriptions to databases, e-platforms, e-books, and e-journals. Publishers and businesses temporarily provided free content and some even pushed back the renewal date. The renewal price, however, did not allow for the changing fiscal circumstances exacerbated by COVID-19. It is time for librarians and universities to take action.

**Presenter:** Margaret Hoogland, University of Toledo

**Session Type:** Mini-presentation

**Topic Tags:** Electronic Resources, Resource Sharing

### **Quickly Transitioning from In-Person Events to Virtual Events**

How do you switch from hosting large in-person events to hosting large virtual events and still keep your sense of community? Without the ability to speak or show themselves, how do you keep up engagement in a large virtual event or meeting? This mini-presentation will show how one Library organization shifted all of their events to a virtual space and kept up engagement while a pandemic crept around them.

**Presenter:** Gregor Langbehn, University of Michigan

**Session Type:** Mini-presentation

**Topic Tags:** Access Services, Technology

### **Searching Open Educational Resources Repositories**

Searching for open textbooks for specific courses and faculty is challenging. But as the open educational resources world matures, the search tools and repositories have grown and improved. This session is a survey of the best repositories and search tools. We will introduce the major repositories and evaluate their strengths and weaknesses. Bring a laptop or tablet for this hands-on introduction to OER collections.

**Presenters:** Tina Ulrich, OER Consultant/Virtual Reference Librarian

Christina Radisauskas, Aquinas College

Julia E. Rodriguez, Oakland University

Tina Mullins, Saginaw Valley State University

**Session Type:** Mini-Workshop

**Topic Tag:** Open Educational Resources

### **The Art in Partnering: A Gallery and Library Collaboration**

A new collaboration between university Liaison Librarians and an art gallery's User Experience & Learning Manager has enriched exhibitions, promoted library resources, and strengthened inter-departmental relationships during and despite the isolation of the COVID-19 pandemic.

**Presenters:** Amber Dierking, Grand Valley State University

Amanda Rainey, Grand Valley State University

Kim L. Ranger, Grand Valley State University

**Session Type:** Mini-presentation

**Topic Tags:** Distance or Online Learning, Fine Arts

### **The Outcome is Success! Using ACRL's Project Outcome Assessments to Build Stronger Library Programs**

In April 2019 ACRL launched Project Outcome for academic libraries. This free toolkit allows libraries to create simple, rigorously tested surveys to assess the impact of their work, and to share that impact with others. This presentation will show how two academic libraries used Project Outcome to assess impact and also to invite discussion amongst participants of issues they face in academic library assessment. Participants are invited to create Project Outcome accounts prior to the session: <https://acrl.projectoutcome.org/>

**Presenters:** Dianna Sachs, Western Michigan University

Alexandra Sarkozy, Wayne State University

**Session Type:** Full Presentation

**Topic Tag:** Assessment and Evaluation

### **The Problems with Database Subject Lists: Early Career Librarians' Approach to Creating a More User-Centered Framework**

Database pages are ubiquitous in academic libraries, and the subject list can be a primary tool patrons use to conduct research. This presentation will discuss ways subject librarians can provide better visibility, organization, and access to electronic resources for subject areas typically underrepresented in academia.

**Presenters:** Andrea McMillan, Michigan State University

Erik Ponder, Michigan State University

**Session Type:** Mini-Presentation

**Topic Tags:** Collections, Research Services or Reference

### **The Road to First Year Student Success: Collaborating and Creating Data-Informed Orientation Guides**

To address the lack of experience incoming students have with academic libraries, two librarians (one from User Services, the other from Instruction and Outreach) created a series of multipurpose guides. The librarians shared existing data (Springshare's Refanalytics and ACRL's Project Outcomes for Academic Libraries) and used the complementary data sets to identify which learning concepts to develop. This presentation illustrates the importance of collaborating and sharing data to drive and improve student learning.

**Presenters:** Jonathan Scherger, Western Michigan University

Kate Langan, Western Michigan University

**Session Type:** Full Presentation

**Topic Tags:** Access Services, Instruction and Information Literacy

### **Through an Inequitable Collective Trauma Lens: Elevating Narratives on Mental Health and COVID-19**

This session will elevate the voices of three library professionals who have been impacted both personally and professionally by COVID-19. Speaking from their perspectives at different career points, the panelists will share their experiences, as well as how the pandemic has compounded for some, several pre-existing collective traumas. They will address the crisis narrative inherent in librarianship, and discuss how the profession can reframe its approach to inequitable trauma, unsustainable workloads, and other structural inequities.

**Presenters:** Sheila Garcia, Grand Valley State University

Samantha Minnis, Grand Valley State University

Juliana Espinosa, Western Michigan University

Anne Heidemann, Saginaw Chippewa Tribal Libraries

**Session Type:** Panel Presentation

**Topic Tags:** COVID, Critical Librarianship

### **Utilizing Design Thinking: Remote Work for Student Assistants During COVID**

In order to keep our student assistants employed remotely during the start of the COVID-19 pandemic when our library was physically closed, we needed to rethink their roles. This presentation will be about the switch from in-building access service based work for student assistants to working on large scale university problems in small teams using the design thinking method of problem solving.

**Presenter:** Sophia McFadden-Keesling, University of Michigan-Dearborn

**Session Type:** Mini-presentation

**Topic Tags:** Access Services, COVID

### **What is 'Student Engagement'? Collaborating with Student Life to Create Trivia Night Events**

Community college libraries serve many unique student populations, making it difficult to generate interest in outreach programs. Partnering with Student Life is an effective way to increase student engagement. Our Trivia Nights program has become a very popular event for Student Life and a valuable marketing tool for the library. In addition to the logistics of creating a Trivia Night event, this session will dive into how librarians can think creatively about outreach programming.

**Presenter:** Jen Fiero, Jackson College

**Session Type:** Full Presentation

**Topic Tag:** Outreach



**You Got Surveyed: Assessing Course Reserves in a Private STEM+B University**

The course reserves program in our library at a small, private, STEM+B university is one of the most popular programs the library offers, but the librarians didn't initially have a firm grasp on trends in lending, but by assessing usage and developing a student survey, we hoped to understand patterns in lending and discover ways to improve the program.

**Presenters:** Josh Olsen, Kettering University

Jodi Coalter, University of Maryland, College Park

Marci Euper, Kettering University

**Session Type:** Full Presentation

**Topic Tags:** Access Services, Assessment and Evaluation