

2020 Annual Conference Breakout Session Descriptions (as of 02-11-2020)

A Different View of the Library - Where collaboration meets innovation

How can we be collaborative and do more with less? Learn how our curiosity about eye tracking glasses lead to conversations with a faculty member and created wins for all. The faculty member leveraged the collaboration for both student assignments and a sabbatical research project. The library leveraged the faculty member's expertise and access to the eye tracking technology and applied it to our usability testing.

Presenters: Ann Kucera, Central Michigan University

Kari Chrenka, Central Michigan University

Hytham Dali, Central Michigan University

Josh Mcarthur, Central Michigan University

Session Type: Full Presentation

Topic Tags: Technology, User Experience

A State Ecosystem for Michigan Libraries

The American Library Association (ALA) State Ecosystem Initiative, first conceived in 2008, began in earnest in 2016. Now in Year 3, the State Ecosystem Taskforce is working on an ecosystem assessment tool, which will be rolled out publicly at ALA Annual 2020. This session, from MiALA, MLA, and MAME representatives, will provide a brief overview of these efforts and how all libraries in Michigan can potentially benefit from working together.

Presenters: Rachel Minkin, Michigan State University

Steven K. Bowers, Wayne State University

Cynthia J. Zervos, Michigan Association for Media in Education

Session Type: Mini-Presentation

Topic Tags: Leadership, Advocacy

A Systemic Approach to Conducting a Diversity Audit in an Academic Library

Libraries have championed the promotion of equity, diversity, and inclusion for several years. However, our collection has been carefully curated to support curriculum designed around a Western European model. In light of this, how can librarians ensure that many different voices and cultures are being represented? Learn how one academic library conducted an audit to assess the diversity of its collection and begin working to create a collection that represents the diverse community it serves.

Presenters: Laura Walton, Cornerstone University

Jeff Lash, Cornerstone University

Emily Gratson, Cornerstone University

Session Type: Full Presentation

Topic Tags: Collections, Critical Librarianship

A Taxonomy of Use: Developing a Provenance Thesaurus for Libraries

In the world of special collections, books often live long and varied lives before arriving on library shelves. Many former owners leave behind evidence of their use, and libraries are increasingly interested in capturing this provenance data. This presentation will share a new controlled vocabulary for describing these copy-specific features, and detail the development of this provenance thesaurus. Our hope is to inspire you to think critically about telling the stories of your own collections.

Presenters: Andrew Lundeen, Michigan State University

Tad Boehmer, Michigan State University

Session Type: Full Presentation

Topic Tags: Collections, Technical Resources

An Introduction to Systems Thinking

Organizations are inherently complex and within each of them are deeper systems and structures which can drive change and growth - or keep us stuck in unproductive routines. This presentation will introduce the concept of Systems Thinking, touching on topics like the dynamics of power within organizations and the importance of systemic context. Attendees will better understand their workplaces and how they can leverage their power to spur change and transform their organizations.

Presenter: Tim Peters, Central Michigan University

Session Type: Full Presentation

Topic Tags: Administration, Leadership

Because No One is Illegal: Replacing the Subject Headings 'Aliens' and 'Illegal Aliens' in a Local Catalog

In 2019, our library locally implemented an expanded version of the Library of Congress's cancelled 2016 plan to replace the subject headings "Aliens" and "Illegal aliens." This presentation will describe our rationale for the change, our policy considerations, and our staging and implementation of the project, including continued upkeep. We will also compare our project to some others that have been recently undertaken by libraries around the U.S.

Presenters: Tim Kiser, Michigan State University

Joshua Barton, Michigan State University

Mike Erickson, Michigan State University

Lisa Robinson, Michigan State University

Session Type: Full Presentation

Topic Tags: Cataloging and Metadata, Critical Librarianship

Celebrating Our Successes, Improving for Our Future: Best Chat Transcript Awards

Our virtual reference collaborative holds an annual best transcript competition. Libraries from each institution nominate high quality transcripts which are evaluated via blind peer review using virtual reference best practices. At our annual meeting, winners are recognized and transcripts are shared which allows attendees to review best practices. Hear from transcript winners about how they find ways to relate to patrons online and expertly guide patrons through even tough questions.

Presenters: Suzanne Bernsten, Lansing Community College

Elizabeth Walker-Papke, Spring Arbor University

Session Type: Panel Presentation

Topic Tags: Distance or Online Learning, Research Services or Reference

Centering Student Voices to Create Effective E-learning: a User Experience Application

Often when creating online learning content, we aren't sure whether our design and presentation are effective or useful. Incorporating learner feedback through usability testing before publishing can help designers more closely align with learning goals.

In this presentation, we will:

- Describe how we applied UX methods to online course design
- Discuss best practices for usability testing of online modules, tutorials, or courses
- Introduce a critical perspective on engaging students in the online learning process

Presenters: Naomi Binnie, University of Michigan

Denise Leyton, University of Michigan

Session Type: Full Presentation

Topic Tags: Distance or Online Learning, User Experience

Change Leadership in Academic Libraries

This presentation explores change strategies and factors in sustaining change by detailing one research university library's reorganization process. By examining this library's reorganizational journey through the lens of seminal organizational change literature, we will demonstrate what those foundational theories and strategies look like in a real-world scenario. Employing multiple approaches and allowing for flexibility in the process, we will describe how the organization maintained forward momentum that resulted in a successful reorganizational outcome.

Presenters: Julie Garrison, Western Michigan University

Mary O'Kelly, Western Michigan University

Session Type: Full Presentation

Topic Tags: Administration, Leadership

Collaborative Collection Development: Potential Opportunities Identified

Can Michigan academic libraries transition from conducting relevant discussion of the benefits of collaborative collection development to actual implementation of this activity? To this question, we answer a resounding "yes!" Discuss with your colleagues how a pilot project is underway which identifies a small selection of core resources for collaborative purchasing opportunities, resulting in lower costs for all participants. Review tools that have been developed to accomplish this pilot project and provide your valuable feedback.

Presenters: Helen Levenson, Oakland University

Katherine Mason, Eastern Michigan University

Cara Cadena, Grand Valley State University

Mike Hawthorne, Wayne State University

Session Type: Moderated Group Discussion

Topic Tags: Budgets, Collections

Community College Hot Topics Forum: Adapt, Adopt, and Advocate!

Join the Community Colleges Interest Group to learn about issues relevant to community colleges and community college libraries. Topics will include the ALA/ ACRL 2017 Community College Research Study Findings and Recommendations by the McKinley Group, two year programs at universities, combined library/academic support centers, restructure and redesign of academic courses, and others. We will discuss examples of these trends, and how they can add value to and impact our institutions.

Presenters: Darlene Johnson-Bignotti, Oakland Community College

Session Type: Panel Presentation

Topic Tag: Community Colleges

Community Digitization Through Regional Partnerships: A Collaborative Model for Digital Collection Building

Three librarians with varying expertise and skill-sets will discuss their University-led pilot project to guide under-resourced community partners in digitizing and describing their unique collections. In this presentation, learn how academic librarians are supporting community collection building endeavors, leading to new educational and outreach opportunities and the possibility of expanding the scope of services their library provides.

Presenters: Amy Bocko, Western Michigan University

Dr. Sharon Carlson, Western Michigan University

Marianne Swierenga, Western Michigan University

Session Type: Full Presentation

Topic Tags: Outreach, Digital Libraries/Collections

Critical Librarianship is for Everybody

Join us for an engaging dialogue on critical librarianship! Using the Conversation Cafe method, all participants will have the opportunity to share how they define critical librarianship and what it means (or could mean) in their professional practice. The content of this session will be shaped by the participants. People from a variety of institutions and roles within the library are encouraged to attend because critical librarianship should be for everybody.

Presenters: Ashley Rosener, Grand Valley State University

Caitlin Benallack, Central Michigan University

Session Type: Moderated Group Discussion

Topic Tag: Critical Librarianship

Decisions, Decisions, Decisions! Decision Fatigue and Librarianship

Librarians are prolific decision-makers. With so many decisions and choices to make, at some point there may seem to be no energy left to make even the simplest of decisions. There is a name for this phenomenon – “decision fatigue.” This presentation seeks to draw attention to the concept to allow librarians to recognize the symptoms, and suggest several ways to overcome its affects.

Presenter: Gerald Natal, University of Toledo

Session Type: Full Presentation

Topic Tags: Health and well-being; Professional efficacy

Dreaming Big: Reinventing Community College Library Instruction

Three years ago our instruction program suffered a 27% drop in requests. We had a vision for change but faced serious obstacles along the way. Today we reach 84% more classes and have rebuilt our entire program. Learn how changing our mindset resulted in specific program improvements, and be inspired to reclaim your power, recognize your true limits, and see how big you can dream.

Presenters: Colleen Kothbauer, Delta College

Krysta Vincent, Delta College

Anne Elias, Delta College

Session Type: Full Presentation

Topic Tags: Instruction and Information Literacy, Leadership

Google Data Studio for Dummies

Go from 'Google Data Studio Zero' to 'Google Data Studio Hero' in this presentation that walks you through Google's free and powerful data visualization product. You will get the most out of this presentation if you (1) bring a laptop to follow along, and (2) have access to your website's Google Analytics data (but sample data will be available for anyone who wants to experiment).

Presenter: Brian Holda, Davenport University

Session Type: Full Presentation

Topic Tags: Web Development and Design, Library Data & Analytics

Grounded in Data, Growing Over Time: Update on a long-term student analytics study

Since 2012, our institution has run a long-term study measuring the impact of our instruction program on student success, specifically retention. In this presentation, we will provide background and results for the study. We will discuss the results' impact on the library instruction program and the logistics of maintaining a long-term project through personnel changes. Finally, we will outline our plan moving forward. Attendees will take away best practices for methodology, student privacy, and implementation.

Presenters: Maya Hobscheid, Grand Valley State University

Jon Jeffries, Grand Valley State University

Mary O'Kelly, Western Michigan University

Session Type: Mini-Presentation

Topic Tags: Assessment and Evaluation, Instruction and Information Literacy

Growing the Michigan State University Libraries' Affordable Textbook Program

In 2018, an academic library implemented an affordable textbook program to ease students' textbook costs and to help students succeed by ensuring they have immediate access to required course materials. Program details, processes/procedures, and budget will be described. Usage, survey results from students across three semesters, lessons learned and future plans will also be shared. This presentation will be especially useful to libraries thinking about implementing or libraries that already have textbook programs.

Presenter: Heidi Schroeder, Michigan State University

Session Type: Mini Presentation

Topic Tags: Collections, Student Success

Growing Your Open Education & Affordability Initiative through a Gratitude Campaign

If you're building or maintaining an open education or textbook affordability campus program, you may have found that some faculty are completely on-board and ready to go. Others, however, are hesitant about the initiative, which can prevent your program from gaining momentum. This session explores methods for growing faculty participation in your program by using positive messaging, thanking faculty champions publicly, and helping faculty feel that they are a valued part of your initiative.

Presenter: Mandi Goodsett, Cleveland State University

Session Type: Full Presentation

Topic Tags: Open Educational Resources, Outreach

Insisting on Integrity: Evaluating Instructional Software Through An IDEA Lens

As academic libraries move instructional support online, the need to evaluate the software we work with in relation to inclusion, diversity, equity, and accessibility (IDEA) becomes imperative. In this panel, we will highlight three scenarios in which our library struggled between wanting to implement a product, and not wanting to compromise our values by investing in software that did not meet our IDEA standards.

Presenters: Maya Hobscheid, Grand Valley State University

Mary Ruge, Grand Valley State University

Patrick Roth, Grand Valley State University

Hazel McClure, Grand Valley State University

Session Type: Panel Presentation

Topic Tags: Accessibility, Technology

I've Got a Blank Space, Baby

Although many library remodels DON'T begin with a blank space, they do begin with a stimulus - something must change. What drives public space evolution? How do we plan for inevitable change? What if that change is driven by factors outside of our control? Join library personnel in this moderated discussion group of evolving models of public spaces within three very different institutions: a community college, a private college, and a public university.

Presenters: Rachel Minkin, Michigan State University

Kathy DeMey, Calvin University

Terri Miller, Michigan State University

John Szilagyi, Lansing Community College

Erin Weller, Michigan State University

Session Type: Moderated Group Discussion

Topic Tags: Outreach, Facilities/ Space

Leveling Up Your Data With Google Visualization API

In libraries we are always looking for innovative ways to tell others the stories we learn from the data we analyze. In this interactive session, participants will work closely with one such tool: the Google Visualization API and how it has been used in an academic library. Together we will examine the possibilities available to us with the API, with a substantial amount of the session devoted towards writing code with the API itself. We encourage attendees to bring laptops in order to get the most out of this interactive session.

Presenters: Julia Daniel Walkuski, University of Michigan Dearborn

Tim Streasick, University of Michigan Dearborn

Session Type: Mini-Workshop

Topic Tags: Electronic Resources, Technology

Library Wise: Supporting Women in Science and Engineering at the Library

Many colleges and universities now offer affinity or living-learning groups for WISE--female-identifying students on campus who major or plan to major in a STEM field. While efforts to increase gender inclusion and equity in these majors have made substantial strides, students who belong to these groups still report a strong desire for more support. This session will describe an ongoing collaboration between a science liaison librarian and a campus WISE living-learning community.

Presenter: Anna White, Grand Valley State University

Session Type: Mini-Presentation

Topic Tags: Outreach, STEM

Michigan Digital Preservation Network: Updates on Michigan's Efforts to Protect our Cultural and Scholarly History

Michigan has a problem - our cultural and scholarly legacy is at risk. Information institutions from across the spectrum, including libraries, archives, and museums, have no way to ensure that our digital collections will be available for future generations. In this session, learn about the efforts to answer that question with a new collaborative statewide service - the Michigan Digital Preservation Network.

Presenters: Paul Gallagher, Western Michigan University, on behalf of the emerging Michigan Digital Preservation Network

Session Type: Panel Presentation

Topic Tags: Collections, Technology

Partnership and peer-learning: building a legacy of student peer education excellence

This program will discuss a long standing student peer reference service program that fosters student success and builds pipelines into the profession. Students from diverse backgrounds, hired and trained in reference and research practice, work with peers on campus and form partnerships and collaborations across campus. Program coordinators and student employees will share the story of this transformational program, its impact on the students, the library, and the potential for our profession.

Presenters: Jesus Espinoza, University of Michigan

Alexandra Rivera, University of Michigan

Session Type: Full Presentation

Topic Tags: Outreach, Research Services or Reference

Searching Open Educational Resources Repositories

Searching for open textbooks for specific courses and faculty is challenging. But as the open educational resources world matures, the search tools and repositories have grown and improved. This session is a survey of the best repositories and search tools. We will introduce the major repositories and evaluate their strengths and weaknesses. Bring a laptop or tablet for this hands-on introduction to OER collections.

Presenters: Tina Ulrich, OER Consultant/Virtual Reference Librarian

Christina Radisauskas, Aquinas College

Julia E. Rodriguez, Oakland University

Tina Mullins, Saginaw Valley State University

Session Type: Mini-Workshop

Topic Tag: Open Educational Resources

Stronger Together: Exploring Diversity, Equity, and Inclusion (DEI) Initiatives

Are you curious to know what other organizations are doing around Diversity, Equity, and Inclusion (DEI)? How might others partner or learn from each other to help DEI gain more momentum? What are daily micro-practices for change? What are large scale ones? In this participatory session, we will create a space to discuss these questions. To ensure the conversation continues, we will compile a list of the shared DEI activities and contact info of attendees.

Presenters: Emily Frigo, Grand Valley State University

Steven K. Bowers, Wayne State University

Session Type: Moderated Group Discussion

Topic Tag: Leadership

The Outcome is Success! Using ACRL's Project Outcome Assessments to Build Stronger Library Programs

In April 2019 ACRL launched Project Outcome for academic libraries. This free toolkit allows libraries to create simple, rigorously-tested surveys to assess the impact of their work, and to share that impact with others. This presentation will show how two academic libraries used Project Outcome to not only assess impact, but as a springboard for launching new initiatives and collaborations. Participants are invited to create Project Outcome accounts prior to the session:

<https://acrl.projectoutcome.org/>

Presenters: Dianna Sachs, Western Michigan University

Alexandra Sarkozy, Wayne State University

Session Type: Full Presentation

Topic Tag: Assessment and Evaluation

The Problems with Database Subject Lists: Early Career Librarians' Approach to Creating a More User-Centered Framework

Database pages are ubiquitous in academic libraries, and the subject list can be a primary tool patrons use to conduct research. This presentation will discuss ways subject librarians can provide better visibility, organization, and access to electronic resources for subject areas typically underrepresented in academia.

Presenters: Andrea McMillan, Michigan State University

Erik Ponder, Michigan State University

Session Type: Mini-Presentation

Topic Tags: Collections, Research Services or Reference

The Road to First Year Student Success: Collaborating and Creating Data-Informed Orientation Guides

To address the lack of experience incoming students have with academic libraries, two librarians (one from User Services, the other from Instruction and Outreach) created a series of multipurpose guides. The librarians shared existing data (Springshare's Refanalytics and ACRL's Project Outcomes for Academic Libraries) and used the complementary data sets to identify which learning concepts to develop. This presentation illustrates the importance of collaborating and sharing data to drive and improve student learning.

Presenters: Jonathan Scherger, Western Michigan University

Kate Langan, Western Michigan University

Session Type: Full Presentation

Topic Tags: Access Services, Instruction and Information Literacy

What is 'Student Engagement'?: Collaborating with Student Life to Create Trivia Night Events

Community college libraries serve many unique student populations, making it difficult to generate interest in outreach programs. Partnering with Student Life is an effective way to increase student engagement. Our Trivia Nights program has become a very popular event for Student Life and a valuable marketing tool for the library. In addition to the logistics of creating a Trivia Night event, this session will dive into how librarians can think creatively about outreach programming.

Presenter: Jen Fiero, Jackson College

Session Type: Full Presentation

Topic Tag: Outreach

What Publishing Services Can Your Library Provide?

As libraries in Michigan promote open educational resources, faculty are encouraged to write or have already written their own textbooks and other instructional materials. The faculty usually need help publishing these materials. What kind of publishing services can the library provide? We will briefly look at what academic libraries across Michigan are doing and look at one institution in particular, that has joined the Publishing Cooperative of the Open Textbook Network.

Presenter: Maira Bundza, Western Michigan University

Session Type: Mini-Presentation

Topic Tag: Open Educational Resources

You Got Surveyed: Assessing Course Reserves in a Private STEM+B University

The course reserves program in our library at a small, private, STEM+B university is one of the most popular programs the library offers, but the librarians didn't initially have a firm grasp on trends in lending, but by assessing usage and developing a student survey, we hoped to understand patterns in lending and discover ways to improve the program.

Presenters: Josh Olsen, Kettering University

Jodi Coalter, University of Maryland, College Park

Marci Euper, Kettering University

Session Type: Full Presentation

Topic Tags: Access Services, Assessment and Evaluation