

Sustainability Startup: Growing Green Library Projects Using an Entrepreneurial Business Model Worksheet

Bug List:

What sustainability issues exist in at your library/ on your campus?

- 1)
- 2)
- 3)

Choose one “bug” and brainstorm possible programs or services that could be implemented to solve that problem.
Write down your proposed solution below.

Sustainability Proposal

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Next, consider some key factors to help you implement and carry out your proposed idea.



Key Partners Who will help you implement this program or service?	Target Participants What groups or individuals would most directly interact with your proposal?	Metrics of success How will you measure whether your program or service was successful?

Resources to Get Started

Books

Antonelli, M., and Mark McCullough. 2012. *Greening libraries*. Los Angeles: Library Juice Press.

Henk, M. 2014. *Economy, ecology, equity: The path to a carbon-neutral library*. Chicago: ALA Editions.

Jankowska, M.A., ed. 2014. *Focus on educating for sustainability: Toolkit for academic libraries*. Sacramento: Library Juice Press.

Mulford, S.B. and Himmel, N.A. 2010. *How Green is my library?* Santa Barbara: Libraries Unlimited.

Articles

Antonelli, M. 2008. The green library movement: An overview and beyond. *Electronic Green Journal* 1(27).
<https://escholarship.org/uc/item/39d3v236>

Charney, M. K.; Williams, B. F.; Smith, B. J. (2016). Growing our vision together: Forming a sustainable community within the American Library Association. *Sustainability: Science, Practice & Policy* 11(2), 57-69.
http://works.bepress.com/charney_madeleine/81/

Connell, V. (2010). Greening the library: Collection development decisions. *The Journal of the New Members Round Table* 1(1), 1-15

Jankowska, M. A., and Marcum, J.W. 2010. Sustainability challenge for academic libraries: Planning for the future. *College & Research Libraries* 71 (2) (March 2010): 160,161-170.

Norton, J. (2014). A How-To: Conduct an environmental audit in your library. *OLA Quarterly*, 13(4), 7-11.
<http://dx.doi.org/10.7710/1093-7374.1177>

Blogs

Sustainable Libraries :<http://sustainablelibraries.org/>

Going Green @ Your Library: <https://greeningyourlibrary.wordpress.com/>

LibGuides

Green Libraries LibGuide from University of Illinois Urbana-Champaign:
<http://guides.library.illinois.edu/c.php?g=347679&p=2344643>

Sustainability and Libraries LibGuide from ALA: <http://libguides.ala.org/SustainableLibraries>