MiALA Annual Conference Poster Session Information
Updated 3/15/17

A Good SCAM for Building Connections: Scholarly Communications Activity Mapping
Grand Valley State University Libraries are exploring new ways to build connections by piloting a scholarly activity mapping project. Learn how a few liaison librarians alongside the scholarly communications outreach coordinator have created a new form to document the scholarly activity occurring in respective university departments in order to identify additional areas where the library can support faculty. Lessons learned and future plans will be shared.
Presenters: Ashley Rosener, Grand Valley State University
  Matt Ruen, Grand Valley State University
  Barbara Harvey, Grand Valley State University

A Recipe for Outreach: Cooking Up New Library Liaison Relationships with a Culinary Arts Program
This poster examines on-site librarian office hours as a strategy for building new library liaison relationships with the Culinary Institute of Michigan (CIM), a geographically isolated department of Baker College of Muskegon. While the project failed at its initial goal of expanding reference services to student, it succeeded at building faculty relationships. In turn these relationships lead to new projects and services designed to support the unique needs of the CIM students and instructors.
Presenter: Caitlin Benallack, Baker College of Muskegon

Accessibility Student Employees: A Library and IT Partnership
As part of the Michigan State University (MSU) Libraries' commitment to providing inclusive and accessible library services and collections, students are employed to assist with library accessibility initiatives. Due to an established student employee model at MSU, these students train and work directly with MSU IT's Digital Content and Accessibility team. This poster describes how the student employment model works and how the MSU Libraries and IT have worked together to ensure success.
Presenters: Heidi Schroeder, Michigan State University
  Phil Deaton, Michigan State University

Analyzing Library Marketing and Communication Efforts at Liberal Arts Colleges
Marketing and communication in academic libraries is an area that has received growing attention in recent years, with many institutions devoting increased staff time to these efforts. This poster shares results from a survey regarding small liberal arts college libraries' usage of social media and other promotional materials for outreach, communication, and marketing as well as the staffing levels needed for this process, and documents how it impacted practice at one liberal arts college.
Presenters: Jessica Hronchek, Hope College
  Laurel Post, Hope College '17

Big Data and the Liaison - Managing Disciplinary Data Support on the Go

The Gast Business Library at the University of Michigan has had a marked uptick in requests for access to large datasets, and support for 'big data' methodologies. As the Business data liaison, I completed a data census of our proprietary datasets and redesigned our business data and statistics libguide. I partnered with data librarians and business faculty to start a workshop series for support for these big data research techniques.
Presenter: Katie Emery, Michigan State University

Check Your Facts: Teaching Critical Thinking on News
To address the need for students to develop news literacy skills at Washtenaw Community College (WCC), librarians created an online guide, called "News Literacy," and corresponding instruction sessions based on research, literature, and colleagues' input. WCC's guide supports the library's outreach goals. It fostered a partnership with English instructors, who invited librarians to teach one-shot sessions on evaluating news. The poster will describe the guide's design, current state and use, and future plans.
Presenters: Martha Stuit, Washtenaw Community College
  Amy Lee, Washtenaw Community College
  Meghan Rose, Washtenaw Community College

Connecting with #FirstYearExperience students by #FindingBooks @YourLibrary
Learn about how this small college used Twitter to revamp its library instruction program for all First-Year students. Students in each class were tasked with finding a book on the shelf, after first viewing several helpful videos. They then tweeted a selfie with their book. The students learned a useful skill, and experienced a fun introduction to the library.
Presenter: Angie Kelleher, Alma College

Reaching Across the Miles: Forging Conduits to Assist Distance Researchers
Struggling with how to better assist your distance learners with their research struggles when you can't sit down with them face-to-face? This presentation will explore some strategies--some that are free and some at a cost--to better assist librarians in their work with students who may not ever meet with them in an in-person setting, whether the student is an online student or taking classes at a distance site.
Presenter: Elizabeth Walker, Spring Arbor University

Teaching, Learning, and Creating: Implementing a Digital Liberal Arts Library Program at Hope College
The implementation of digital techniques into a classroom or research setting can often be difficult for students and faculty. However, through the establishment of a Digital Liberal Arts (DLA) program in a library, these challenges can be overcome. Hope College's Van Wylen Library began implementing a DLA program through their library this past year. Although only 6 months in, this program has had promising results and goals for further growth.
Presenter: Victoria Longfield, Hope College

The Chicken and the Egg
The skills necessary to become a top candidate for academic librarian positions are taught with limitations through classroom instruction. Internships serve to provide students with valuable hands-on experience, offering opportunities for skill development. This poster will outline how

an academic library internship was approached and the benefits for both the student and hosting institution. It will aim to motivate MLIS students to pursue internship opportunities and encourage institutions to seek out collaboration in this form.
Presenters: Marcia Lee, University of Alabama MLIS student
  Betsy Williams, Grand Valley State University

Top-Tier Training: Finessing Our Front Line Student Assistants
With the need to effectively train a cluster of newly hired student assistants, University of Michigan-Dearborn librarians and staff launched a twelve-week training program in fall 2016. Learn how the program helped new hires become familiar with various User Services operations while providing the User Services Department with a transparent, cohesive training guide. Poster will describe how progress and completion of the program was tracked, assessed, and evaluated. Great for librarians interested in student training!
Presenters: Holly Sorscher, University of Michigan-Dearborn
  Anna Granch, University of Michigan-Dearborn
  Joan Martin, University of Michigan-Dearborn

When Worlds Collide: Navigating safety and inclusion in the academic library
Libraries have emergency plans for tornados and fires, but it is just as important to plan for moments when safety and inclusion conflict. Academic libraries serve the general public as well as an increasingly diverse campus population and personal biases can complicate discernment of what safety is and how to ensure it. Our poster presents scenarios meant to start conversations between library administration and the staff who make these decisions every day.
Presenters: Samantha Minnis, Grand Valley State University
  Heather Parros, Grand Valley State University

Who's Talking about Scholarly Communication? An Examination of Gender and Behavior on the SCHOLCOMM Listserv
This study analyzes gender dynamics on the ALA's SCHOLCOMM listserv. Utilizing the listserv archive, the presenters analyzed individual message metadata in order to create a list of participants along with their gender; this was then utilized to correlate the frequency of new messages and replies sent to the list with the gender identity of participants. The results of the study clearly show that male participation on the list is disproportionately large.
Presenters: Clayton Hayes, Wayne State University
  Heidi Elaine Kelly, Indiana University