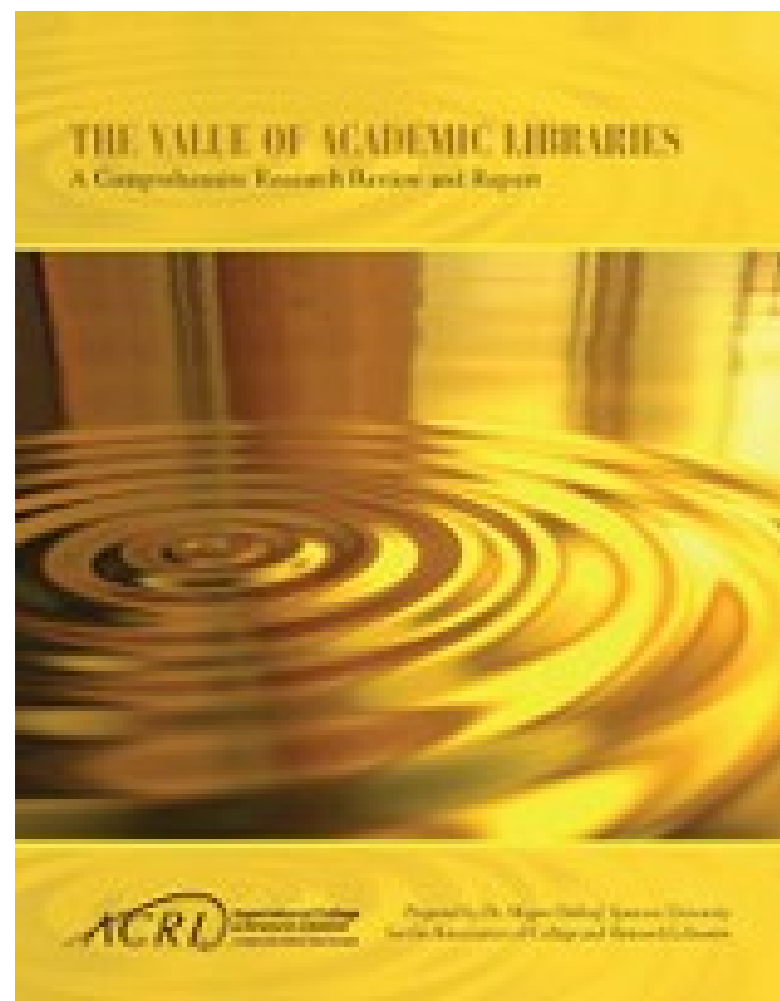
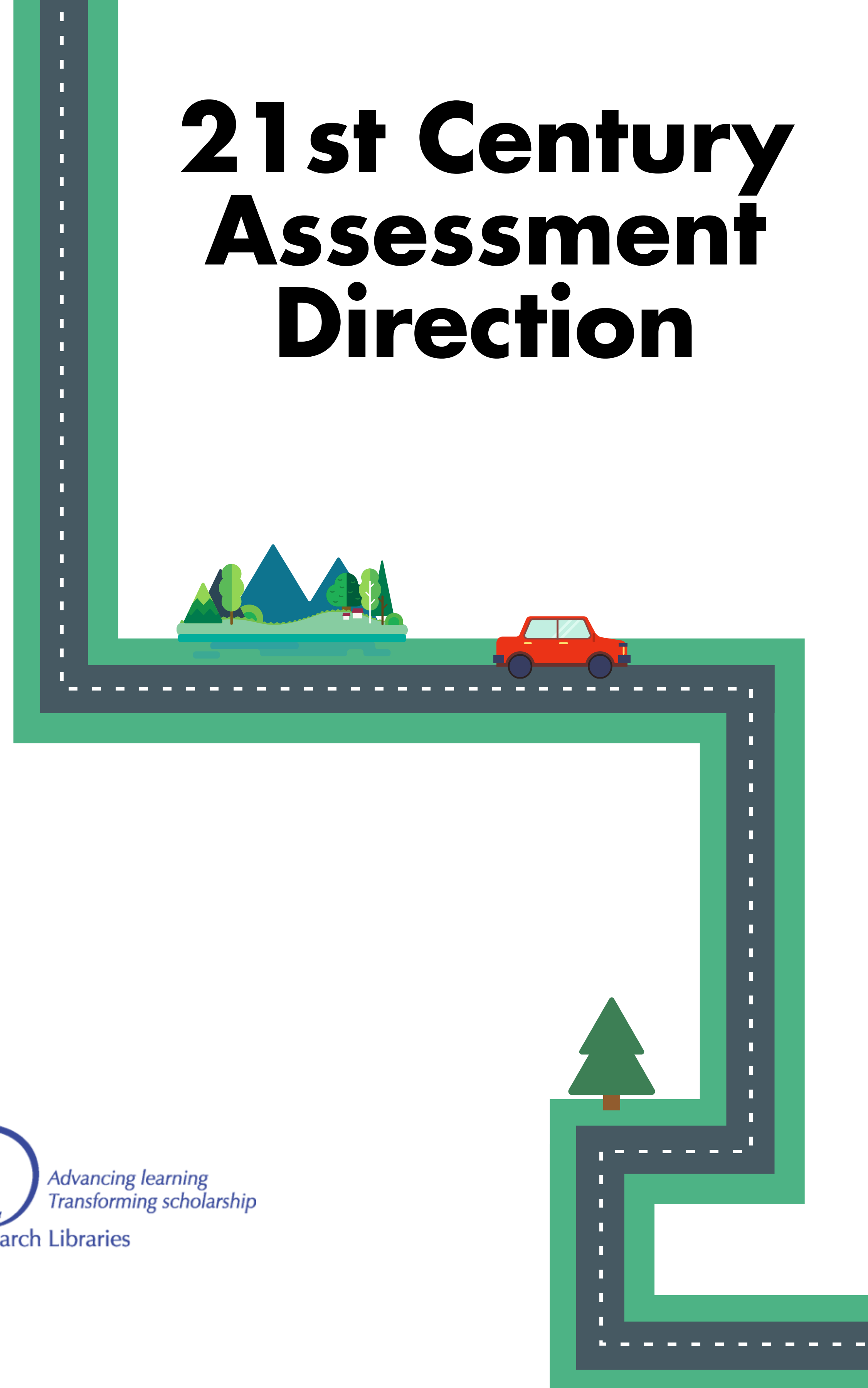


Library Assessment in the 21st Century: Implementing an Inclusive and Sustainable Assessment Plan to Create a Values Driven, Evidence Based Environment that Enhances both Student Success and Library Services

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21st Century Assessment Direction



ACRL *Advancing learning
Transforming scholarship*
Association of College & Research Libraries

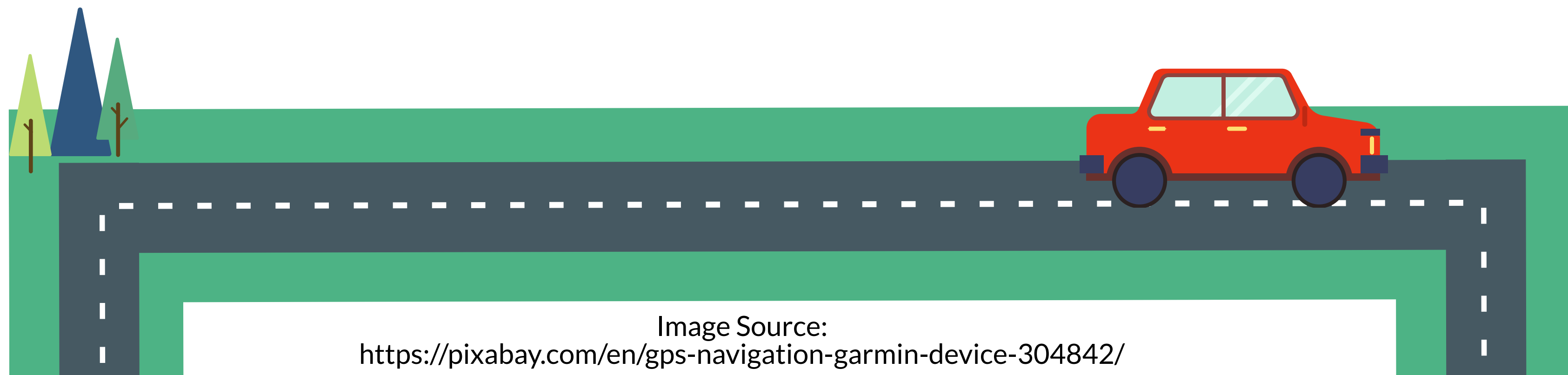
21st Century Assessment Destination

Research & Assessment Librarian Position



- Standards driven, evidence based programs and services
- Inclusive
- Formalized, Strategic, Flexible
- Documented/Transparent
- Value centered library

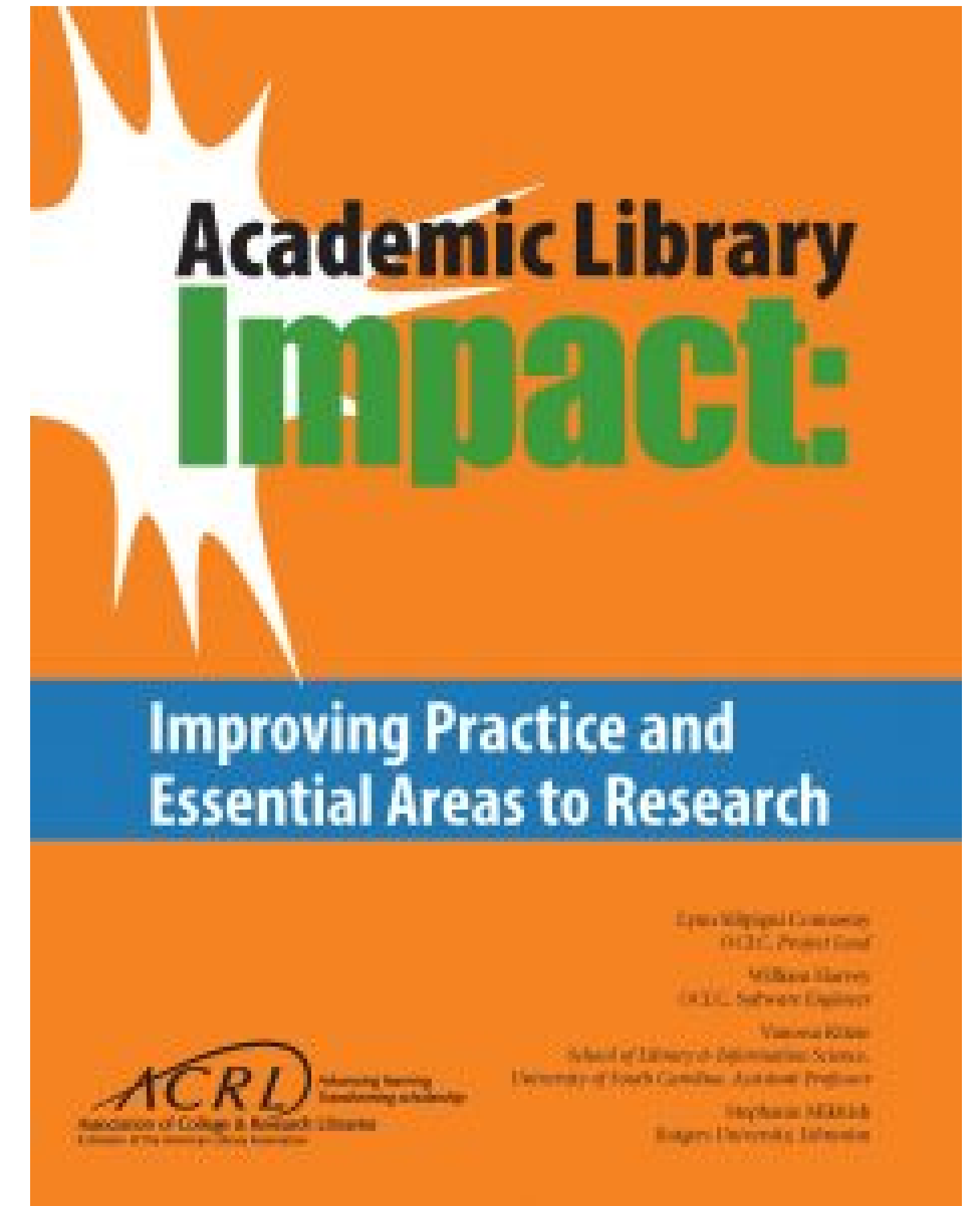
ACRL Proficiencies for Assessment Librarians and Coordinators



21st Century Assessment-Association Guided

“six priority areas for academic librarians and administrators...for developing academic services, collections, and spaces focused on student learning and success”

1. Communicate the library's contributions.
2. Match library assessment to institution's mission.
3. Include library data in institutional data collection.
4. Quantify the library's impact on student success.
5. Enhance teaching and learning.
6. Collaborate with educational stakeholders.



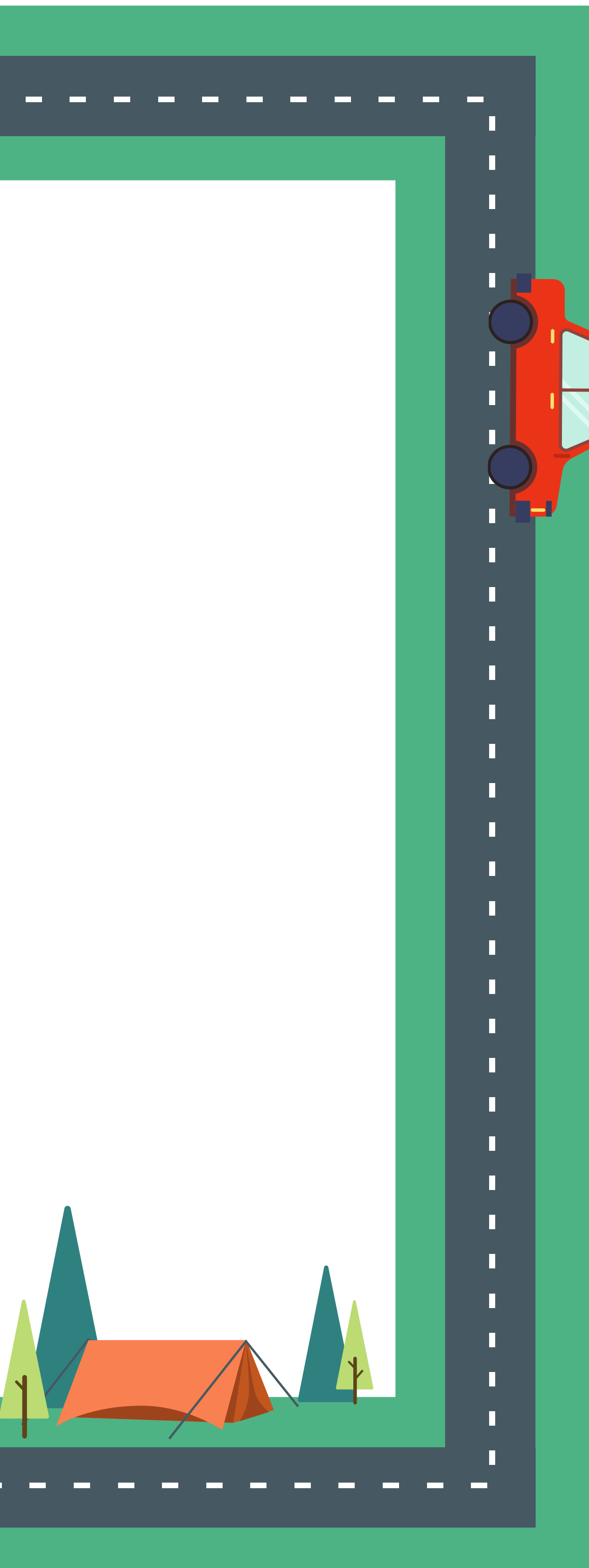
Formation of an
Assessment Team

Getting everyone on
board

Building excitement
around Assessment

**Establishing
an
Assessment
Culture**

Creating an Assessment Plan



1

Create a list of ideas

2

Prioritize ideas with Library Admin

3

Identify what you can complete each year

4

Keep looking at the document and re-prioritizing



Don't

ASSESS

what you
can't change!

Melvin J. Zahnow Assessment Plan

Library assessment is a tool which assists an institution in defining its goals. Data is collected in order to assess, evaluate and improve Melvin J Zahnow Library's services, resources, facilities and technology. Library assessment is a dynamic process which incorporates the gathering of information and responding to user needs and wants.

This three year plan aims to provide an outline of assessment projects and initiatives undertaken by the Melvin J Zahnow Library in order to improve services. In developing this plan, the Research and Assessment librarian sought input from the library's professional librarians and staff members. There is an understanding that as needs change, additional assessment projects may be prioritized over others and this plan is in a state of flux.

Assessment	Purpose	Measure(s) / Method(s)	Role(s)	Timeline	Reoccurring	Category	SVSU Strategic Plan Alignment
FY 2017							
Content DM Usability Study	The purpose of this assessment is to determine what students think of the new Content DM landing page and how well they understand the labels used. This study will be used to design the Content DM landing page and determine what students understand about the University Archives and Special Collections.	Zahnow Library Content DM Usability Study	Ashley Blinstrub	Fall 2016	no	Resources	Goal 1: Strategy 4
EBSCO EDS Usability Study	The purpose of this usability study is to determine how students use and if they understand the set up of the EDS Discovery Tool.	Zahnow Library EDS Usability Study	Ashley Blinstrub & Catherine Curtis	Winter 2017: Plan Study, Run Study & Analyze Data		Resources	Goal 1: Strategy 4
ENGL 111 Student Learning Assessment	The purpose of this assessment is to determine how well students are understanding the learning outcomes in English 111 courses. The data from this assessment will be used to improve teaching and make adjustments to the ENGL 111 Curriculum. The data will also be used to advertise student learning to ENGL 111 teaching faculty.	Student in-class activities and reflections	Research Librarians	Winter 2017: Plan Study; Spring 2017: Onboard Research Services Staff, norm the rubric, get IRB approval; Summer 2017: Analyze Data; Fall 2017: Write Report	Every 3 years	Curriculum, Services	Goal 1: Strategy 2; Goal 1: Strategy 3; Goal 1: Strategy 4; Goal 1: Strategy 5
Adjunct Faculty Survey	The purpose of this assessment is to determine awareness of and satisfaction with library resources and services.	Survey to Adjunct Faculty	Ashley Blinstrub, Anita Dey, Scott Mellendorf	Winter 2017: Plan survey, distribute survey; Spring 2017: Analyze Data	Every Other Year	Services, Librarians, Resources	Goal 1: Strategy 3
ENGL 111 Faculty Satisfaction Assessment	The purpose of this assessment is to determine faculty satisfaction with the new English 111 model of teaching.	Survey Data	Research Librarians	Fall 2016: Distribute Survey; Winter 2017: Distribute Survey, Analyze Data, Write Report	Every 3 years	Curriculum, Services, Librarians	Goal 1: Strategy 3
FY 2018							
Online/Hybrid Course Librarian Support	The purpose of this assessment is to determine student satisfaction with and perceptions of the Online Course Librarian embedded in their course. The data from this survey will be used to market Online and Hybrid Course Librarian Support and to make improvements to this service.	Survey Data	Ashley Blinstrub & Michelle Strasz	Winter 2017-Summer 2017: Plan Survey; Fall 2017: Distribute Survey to Embedded Courses; Winter 2018: Distribute Survey to Embedded Courses; Spring & Summer 2018: Calculate Data & Write Report	Every 3 years	Curriculum, Services, Librarians	Goal 1: Strategy 3; Goal 1: Strategy 4

<http://librarysubjectguides.svsu.edu/assessment>

- 
- Administration initiated assessments
 - Librarian led assessments

Future of Assessment



Questions?

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