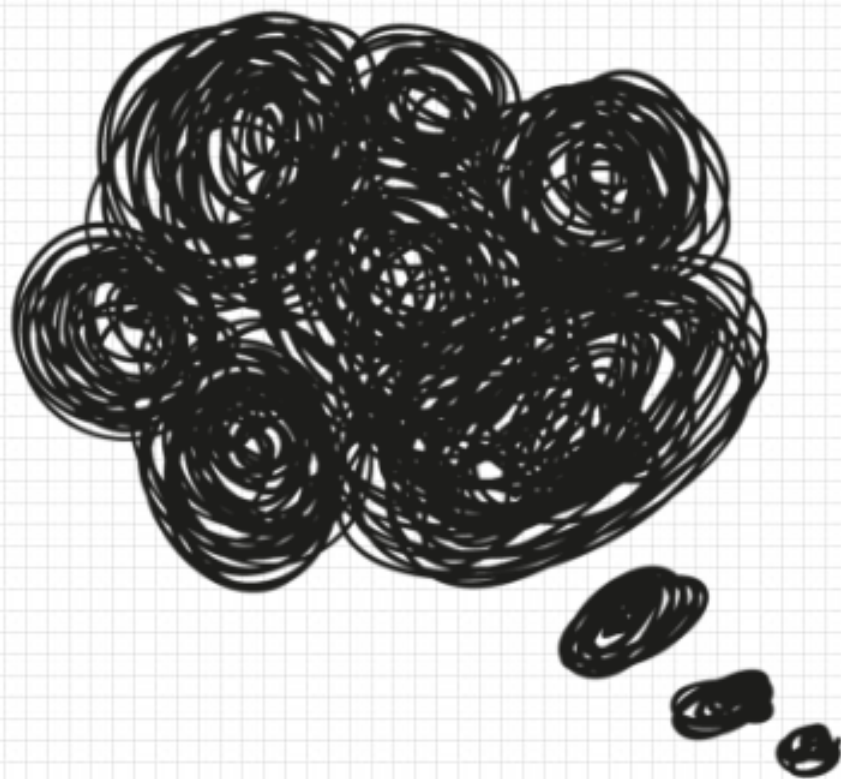


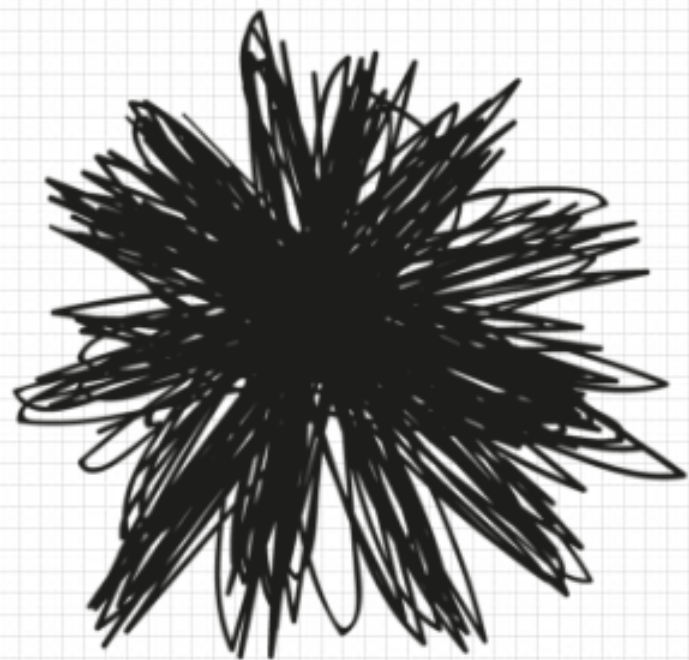
design thinking in practice

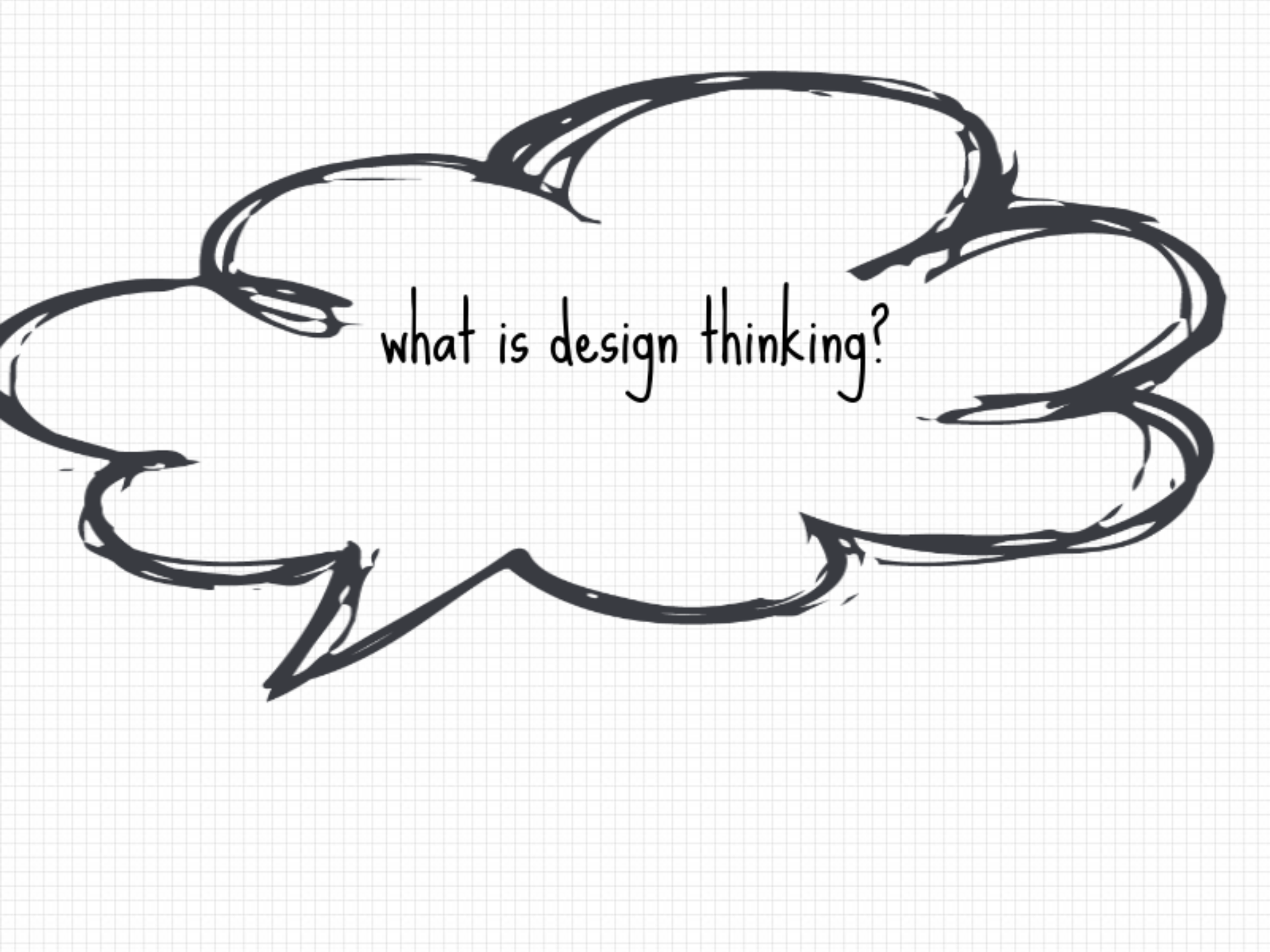
elizabeth psych & kristin meyer



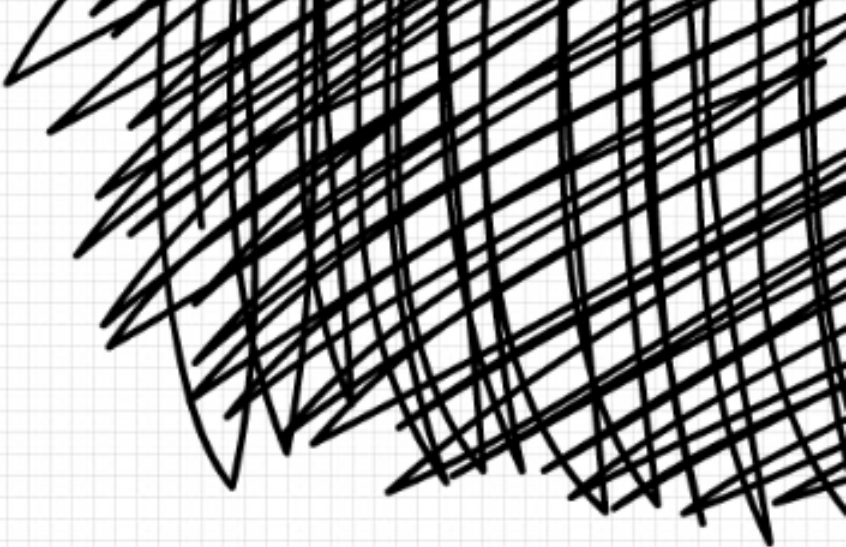
think of a time...

learning objectives

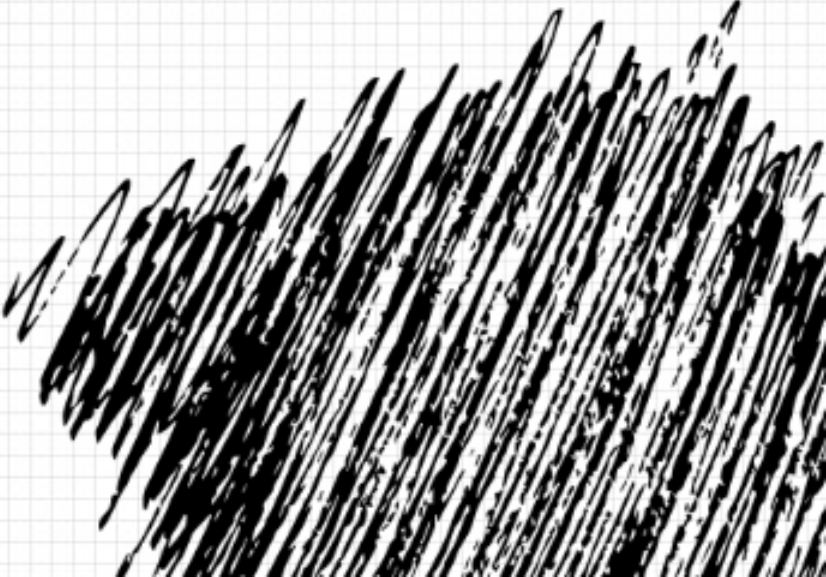


A hand-drawn thought bubble with a thick, dark outline, featuring several loops and a pointed tail at the bottom. It is centered on a light gray grid background.

what is design thinking?

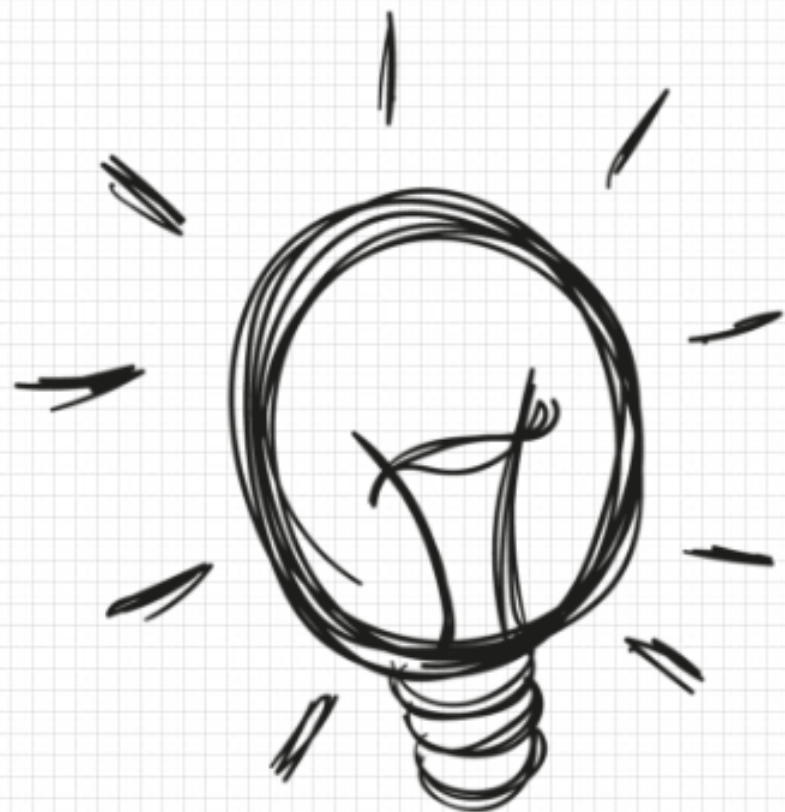


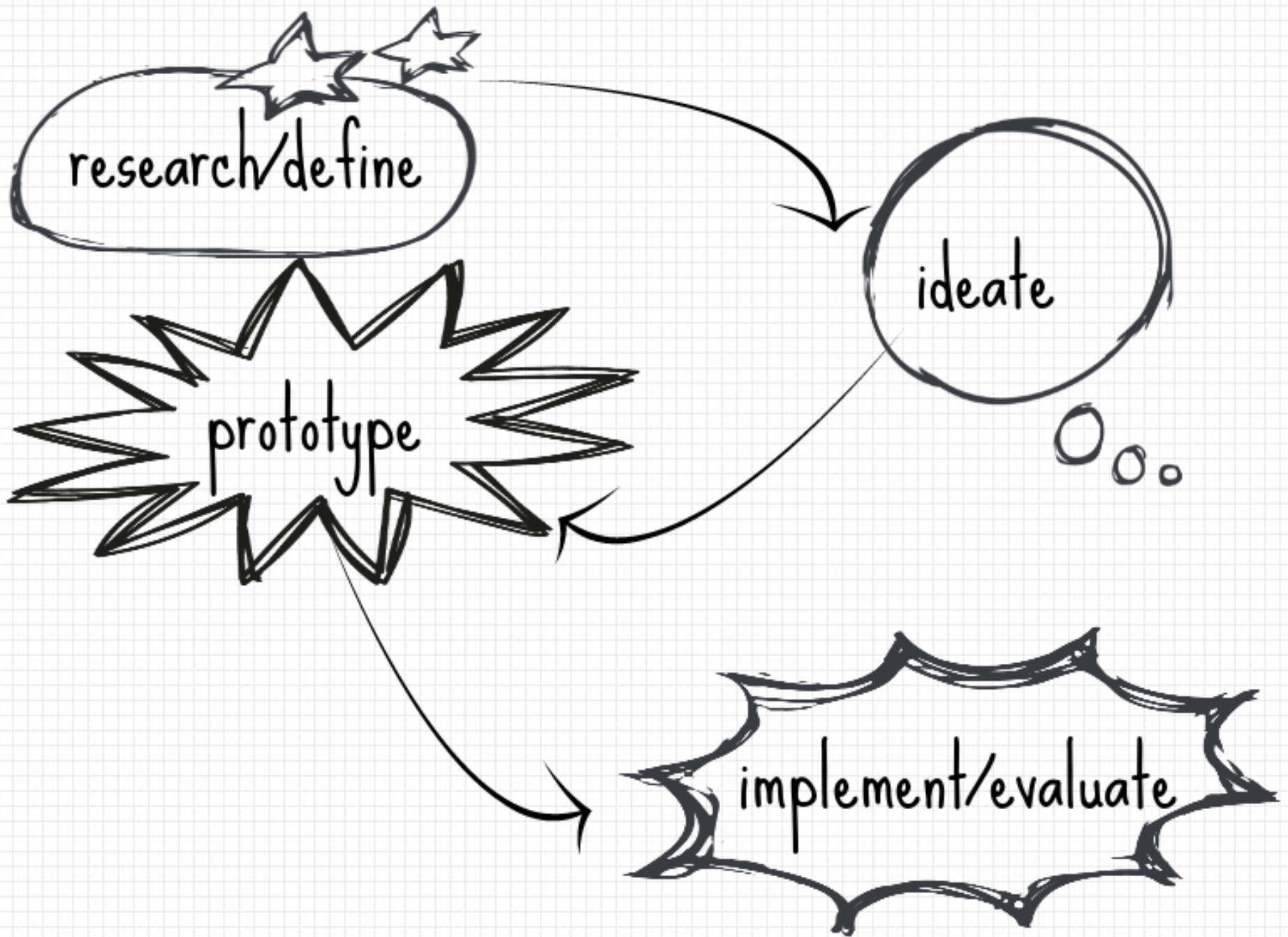
HISTORY

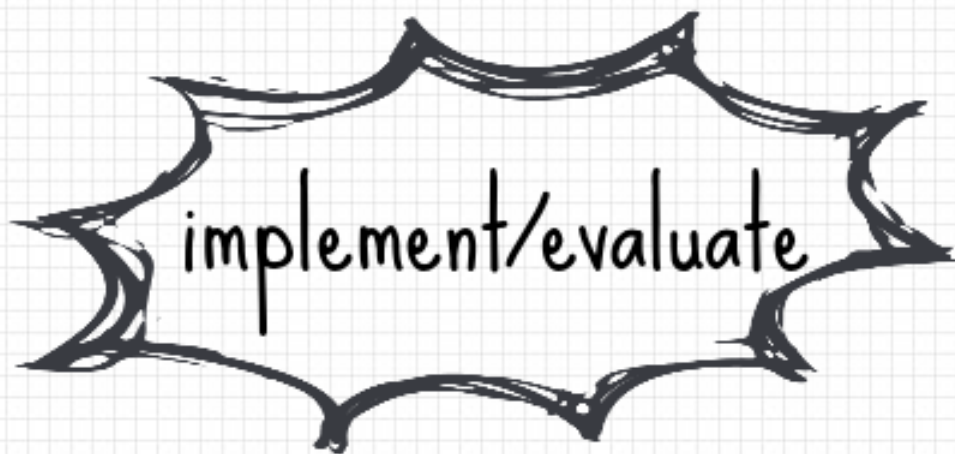


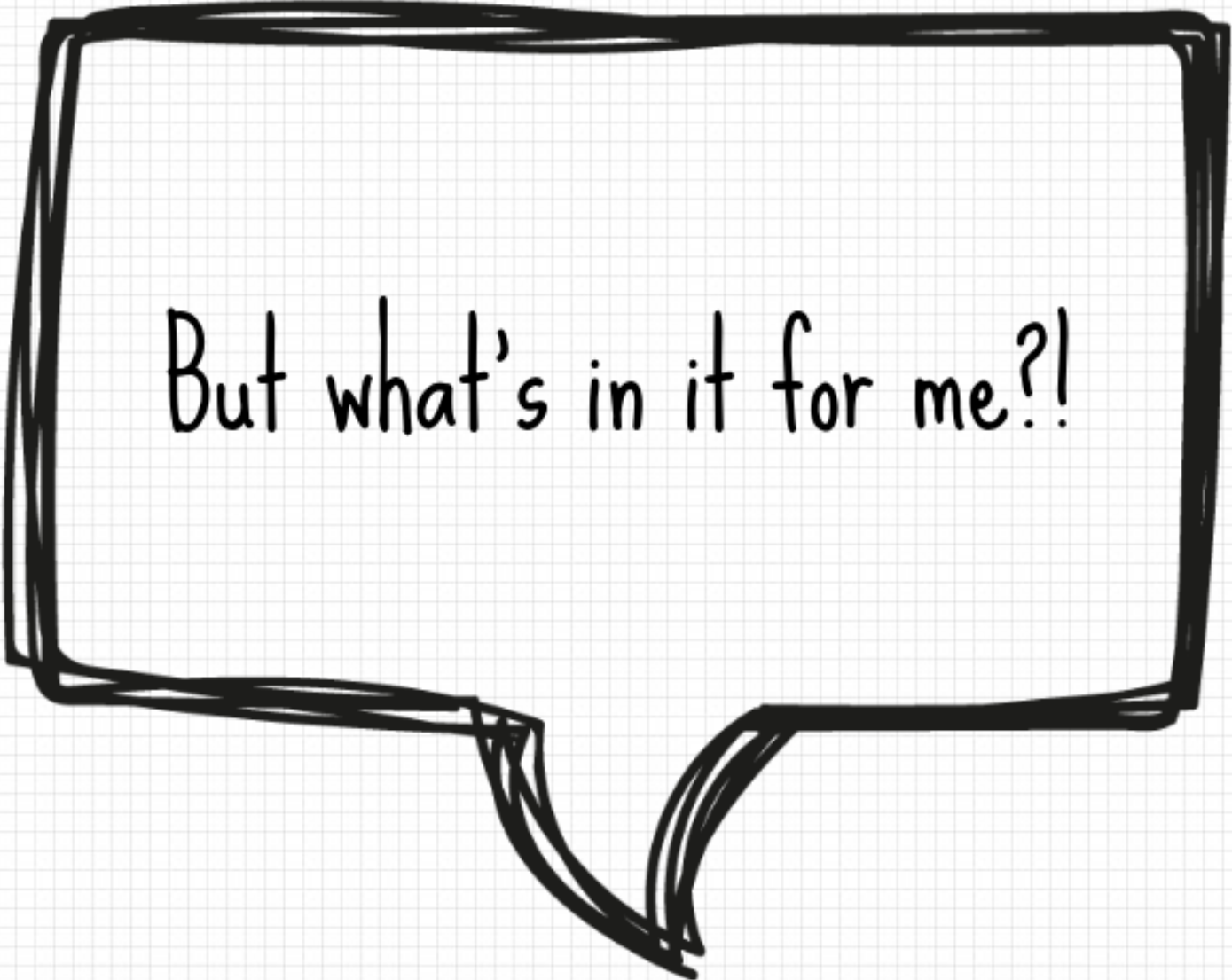


PROCESS

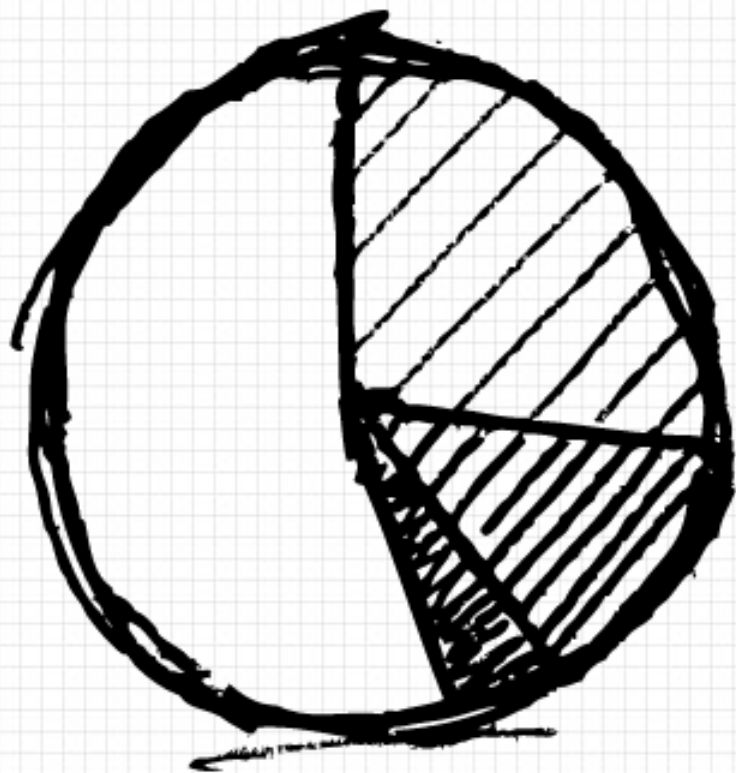




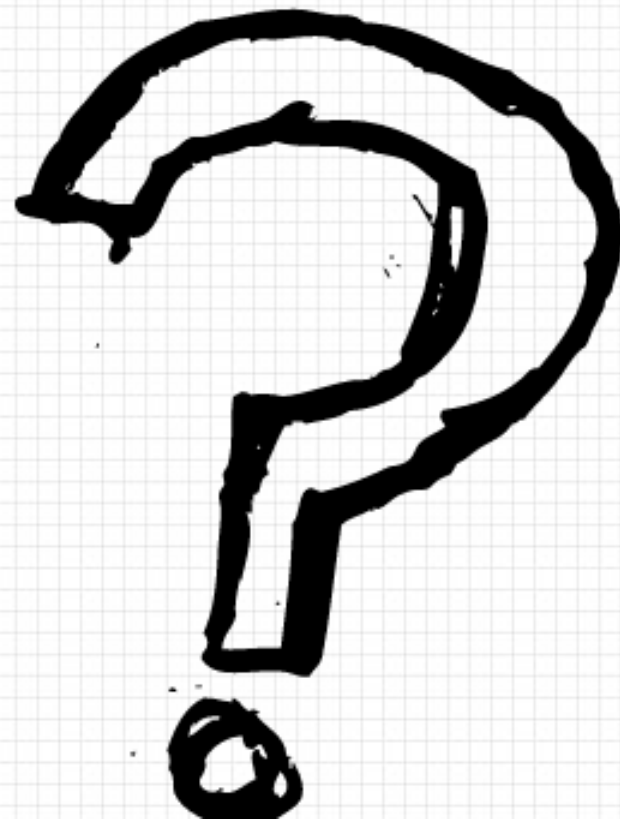


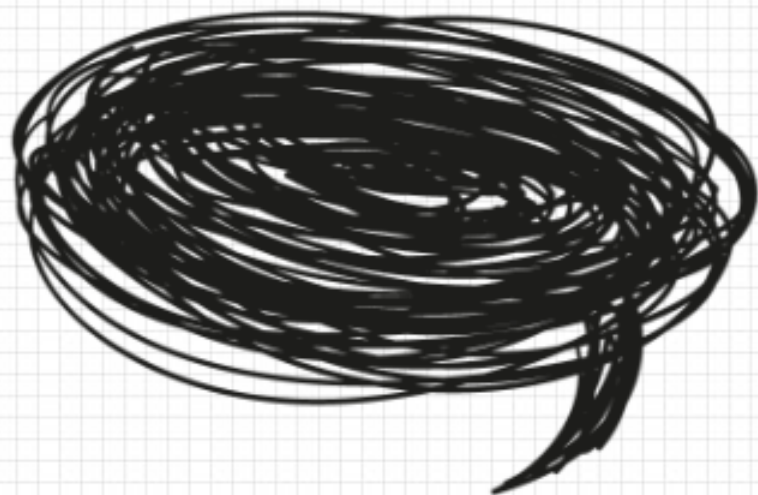
A hand-drawn speech bubble with a thick black outline, featuring a rectangular body and a pointed tail at the bottom center. The bubble is set against a light gray grid background.

But what's in it for me?!



research & define

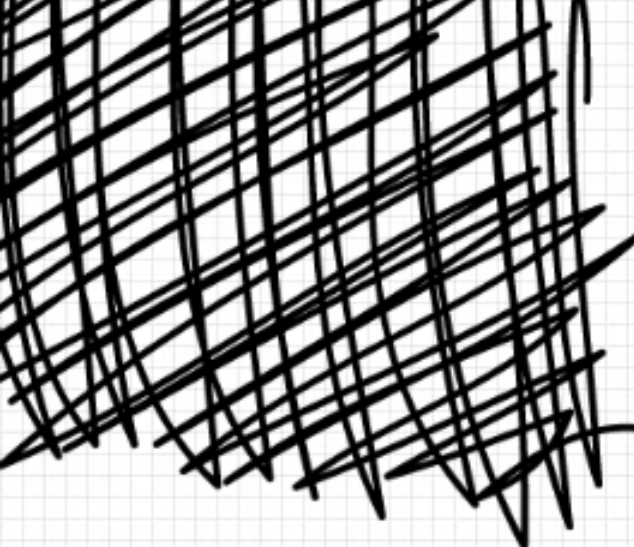




formal observation

physical usability test

touchpoint tour



PROBLEM STATEMENT?

DESIGN STATEMENT?



Students find it challenging and frustrating to find open seating during Exam Cram. Some students take up more than one seat with their coats and backpacks and monopolize resources such as whiteboards.

How might we maximize student study space during Exam Cram?

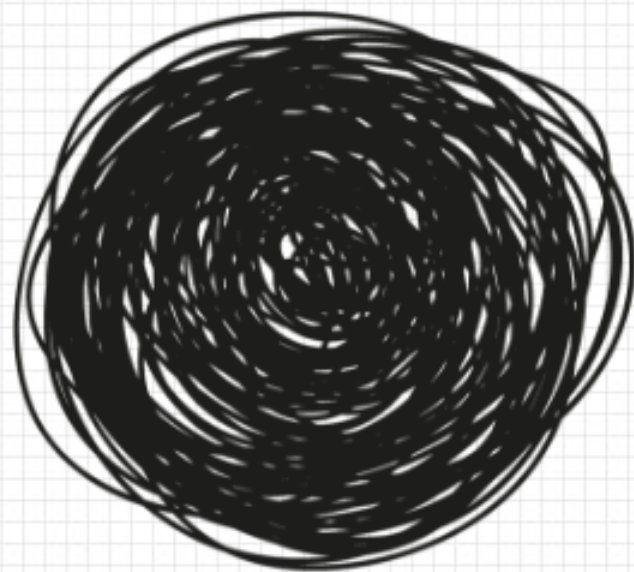
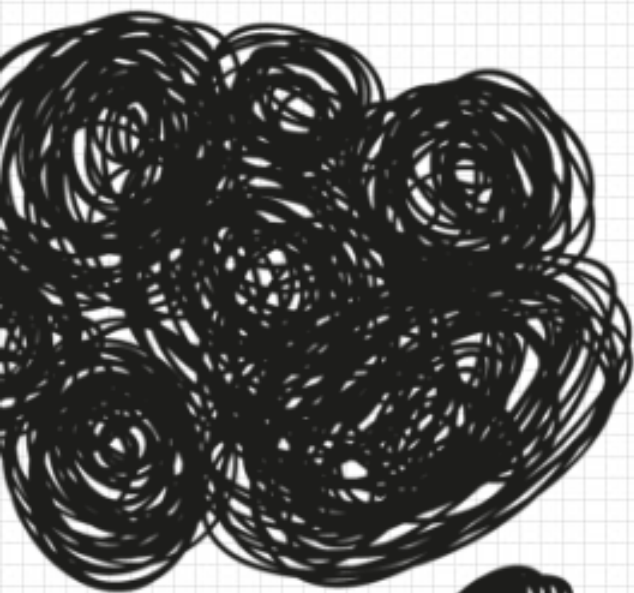
My students are bored in my class!

And they aren't learning what I want them to learn!

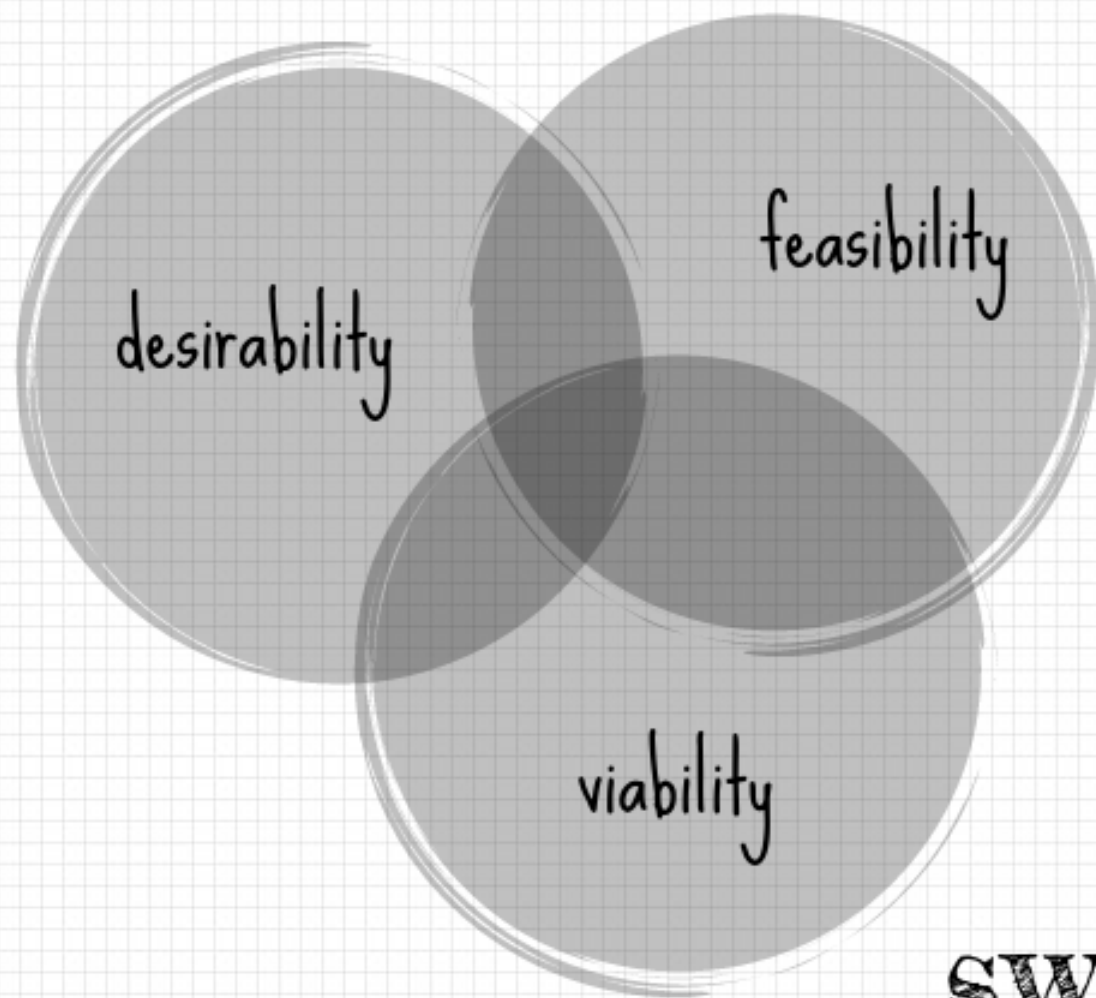
How can I get them to engage in this material so that they see it as a useful resource?



ideate



5 $\Rightarrow$ 3 $\Rightarrow$ 1



sweet spot
of
innovation

magic

Wish List

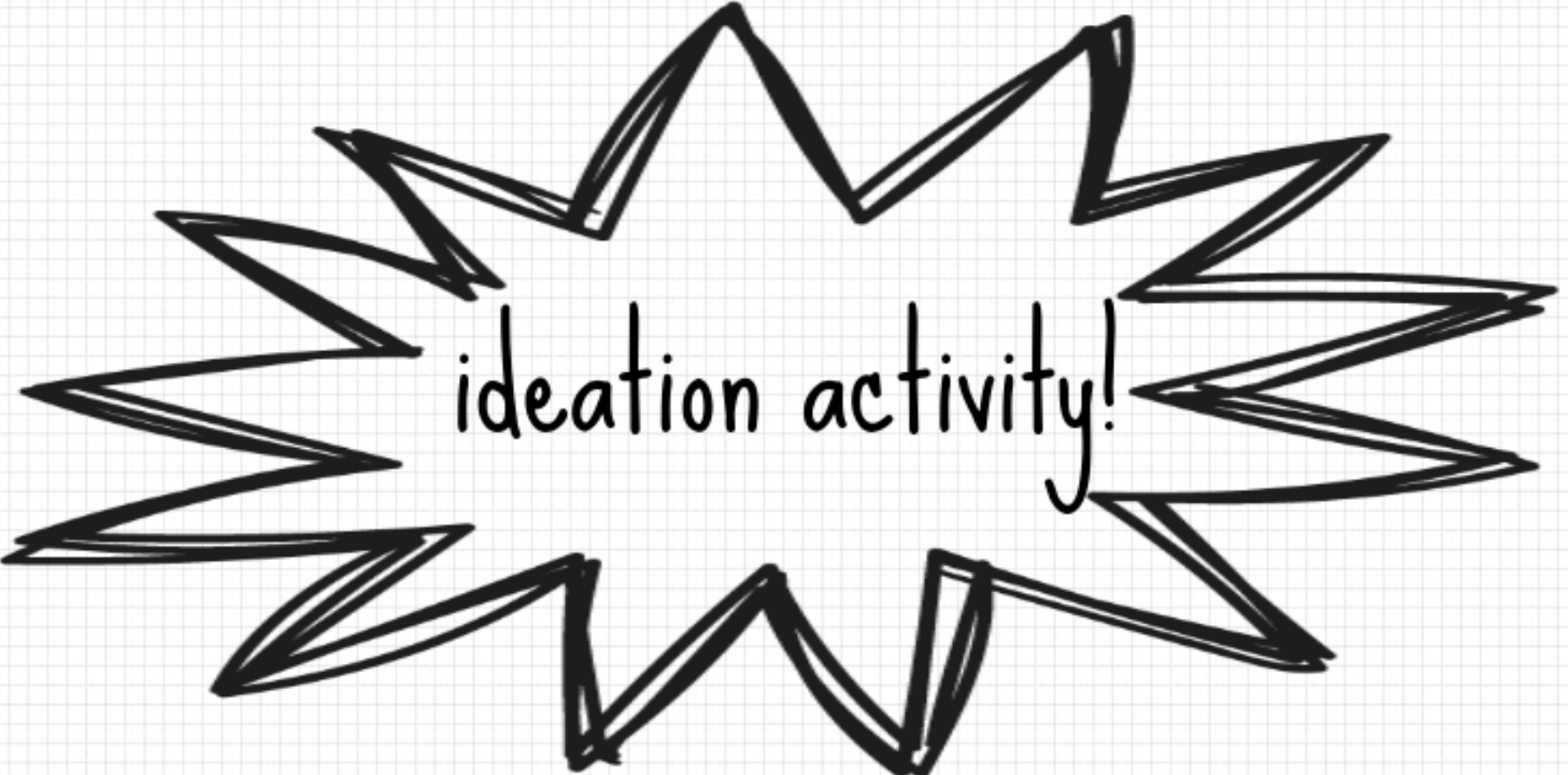
code

not code

^{only} Awesome... List

not code

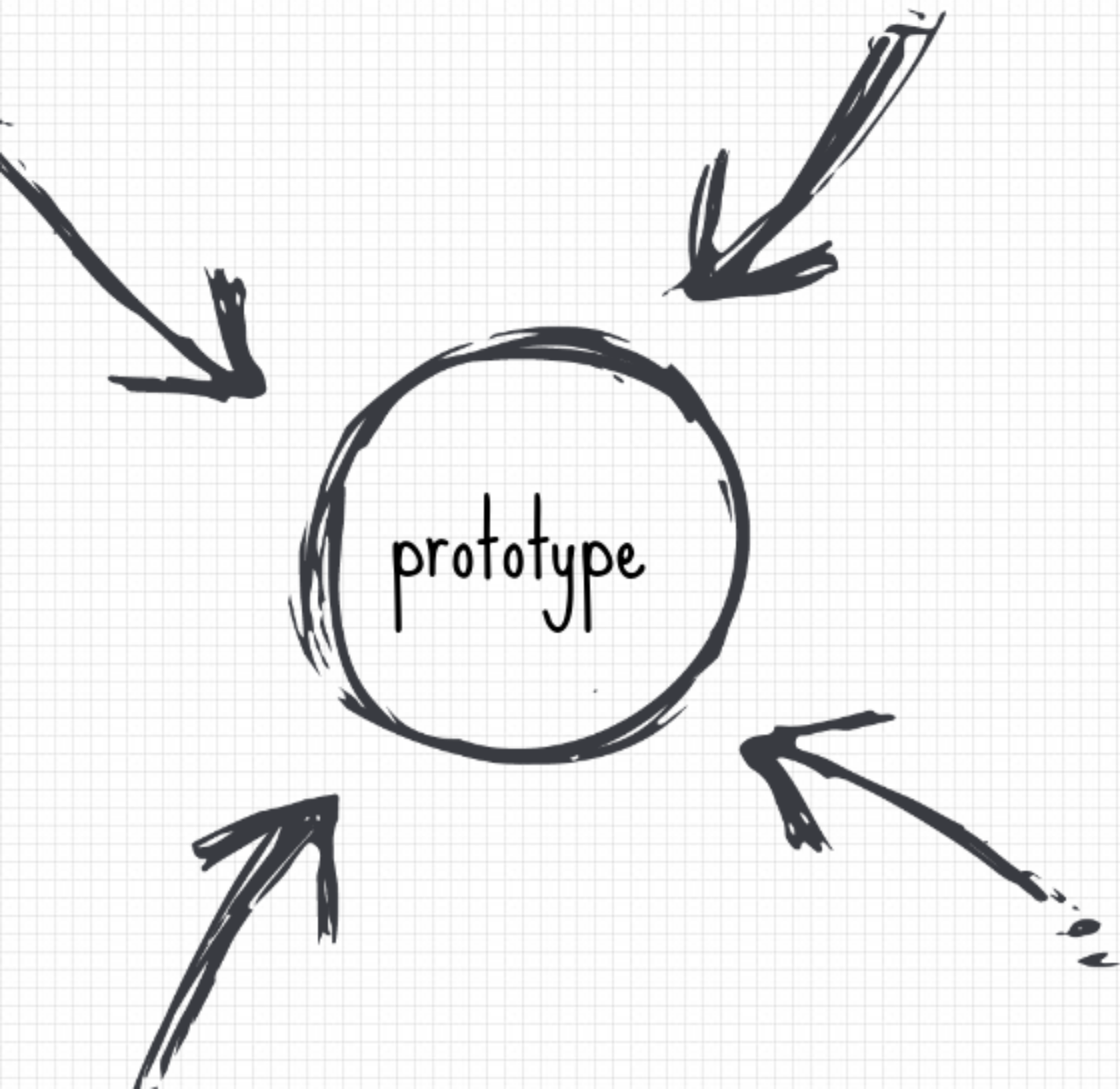
code



ideation activity!

Students find it challenging and frustrating to find open seating during Exam Cram. Some students take up more than one seat with their coats and backpacks and monopolize resources such as whiteboards.

How might we maximize student study space during Exam Cram?



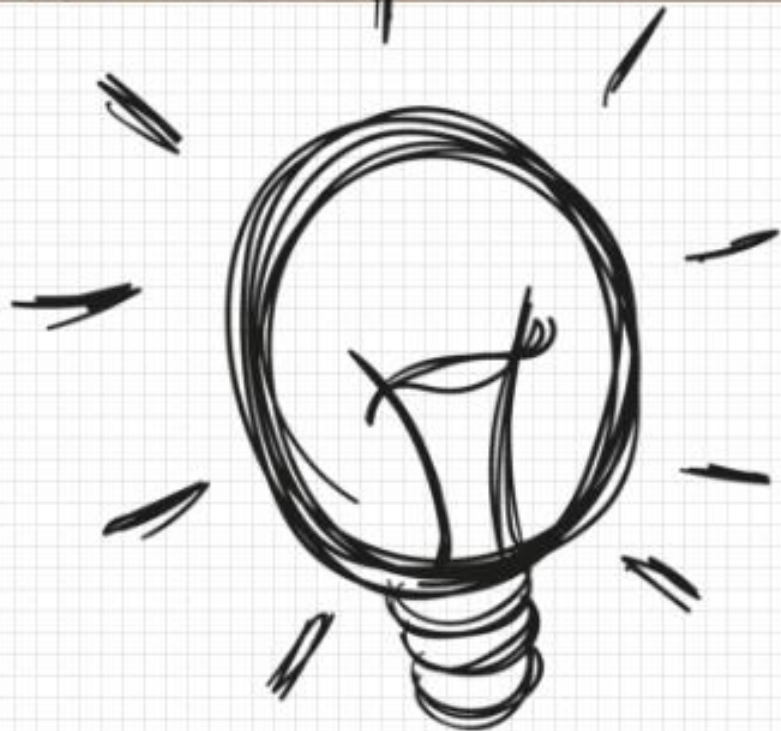


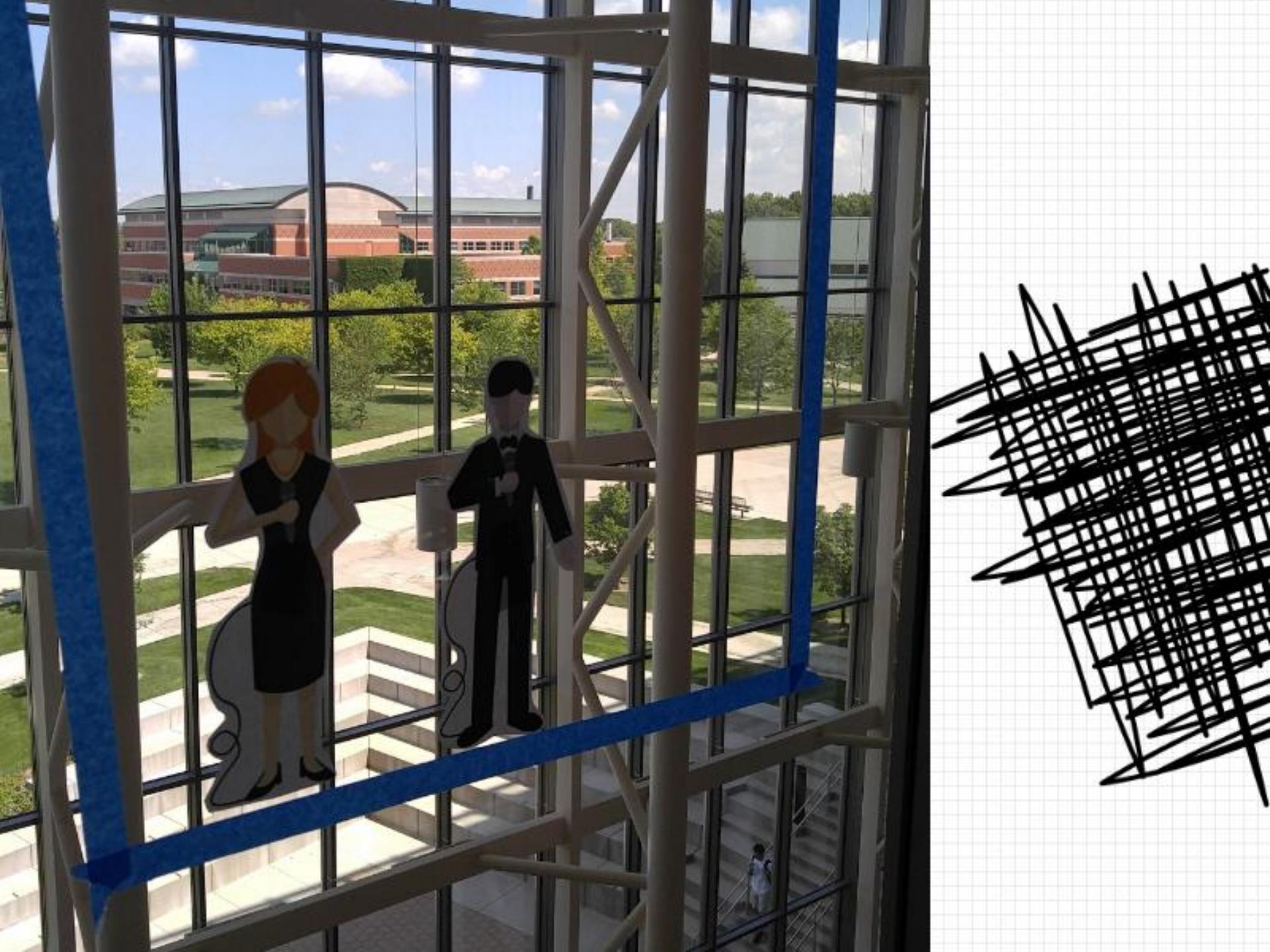
BL

B0

B

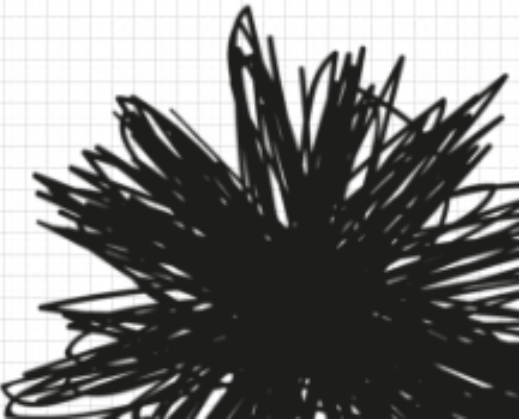








implement
&
evaluate



TELL

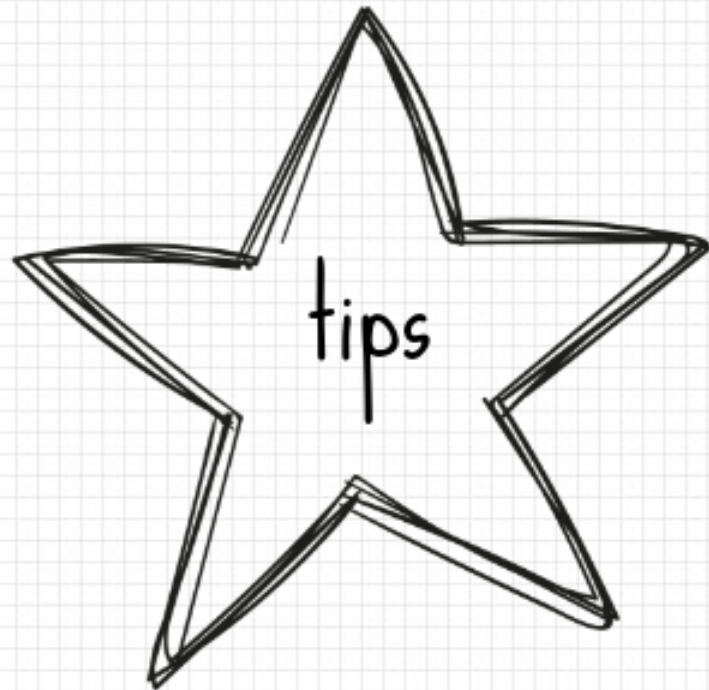


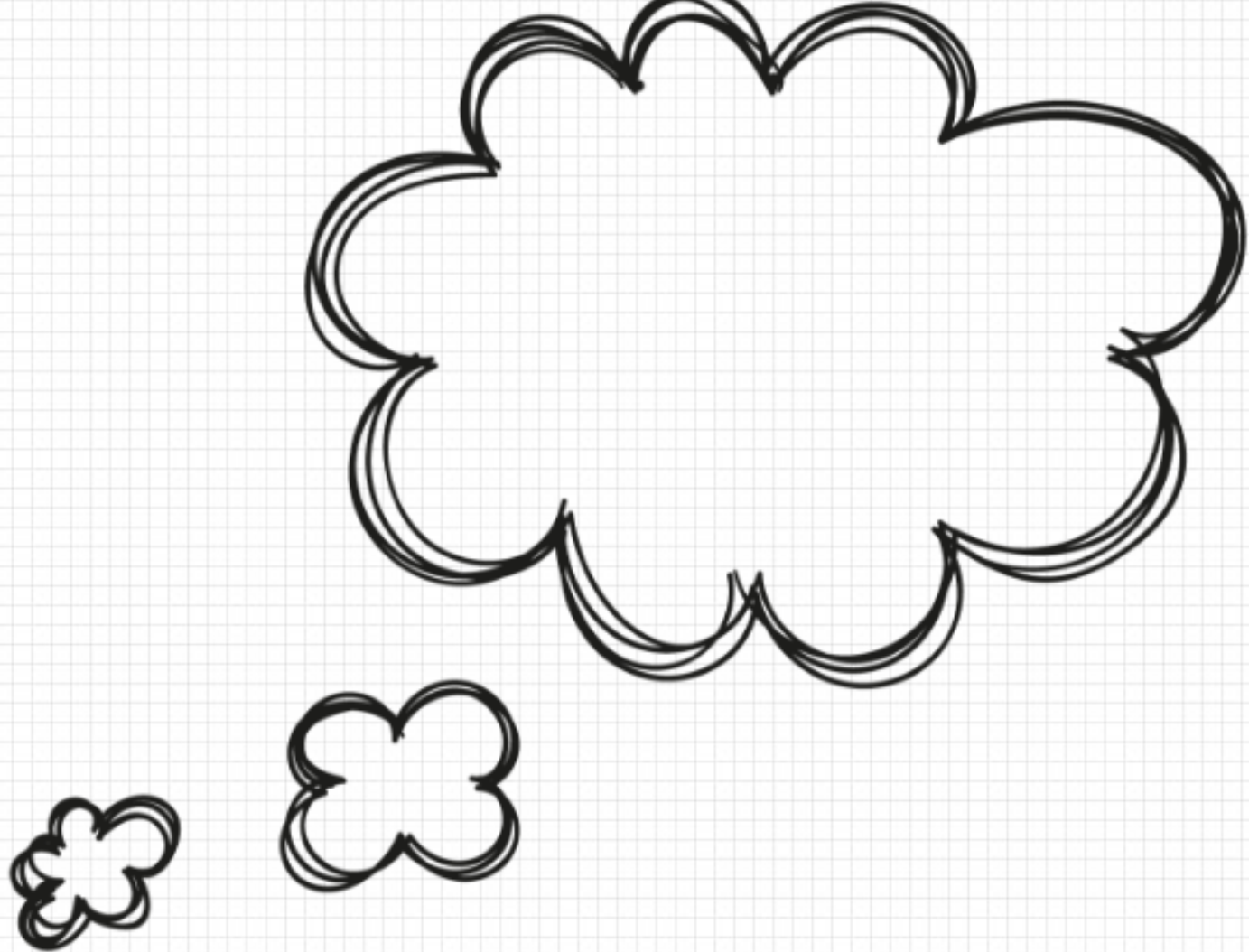
ME



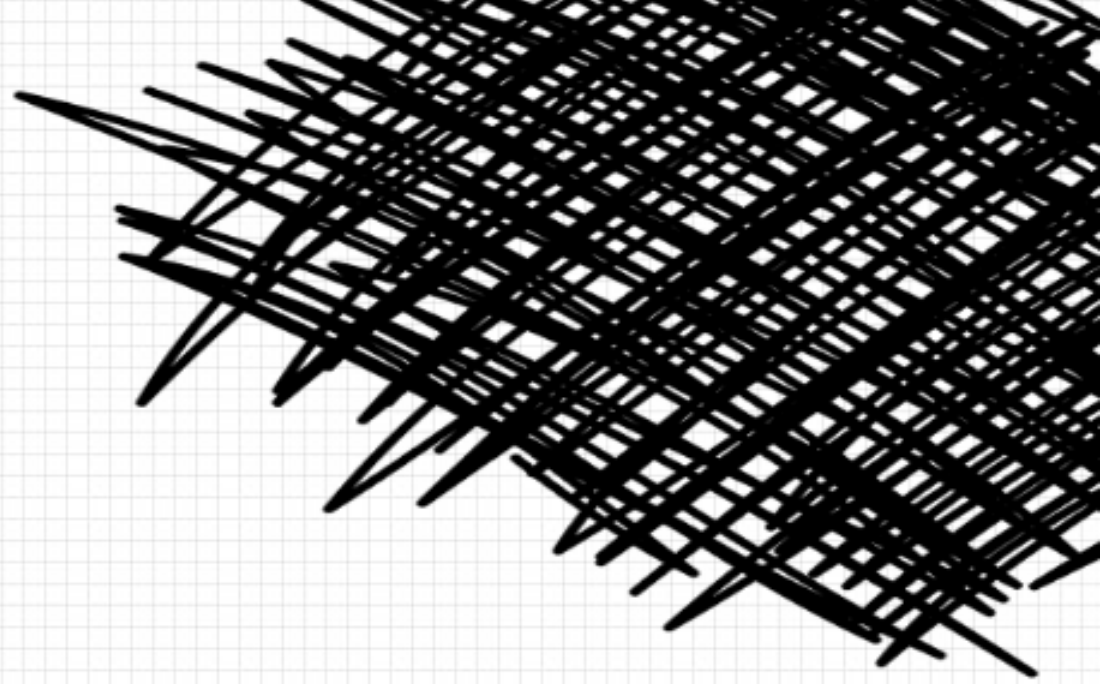
A







remember that time?



QUESTIONS?

Brainstorming photo:

Ben Chun

<https://www.flickr.com/photos/benchun/4643446684/>

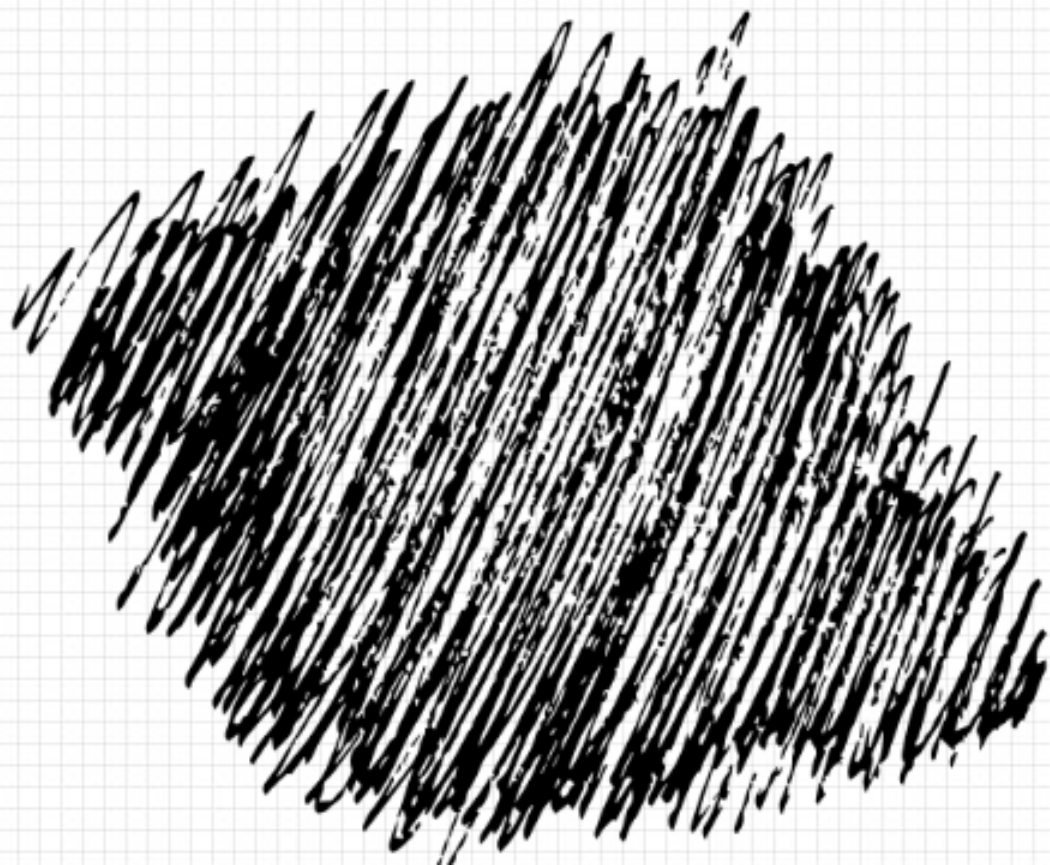
CC BY-SA 2.0

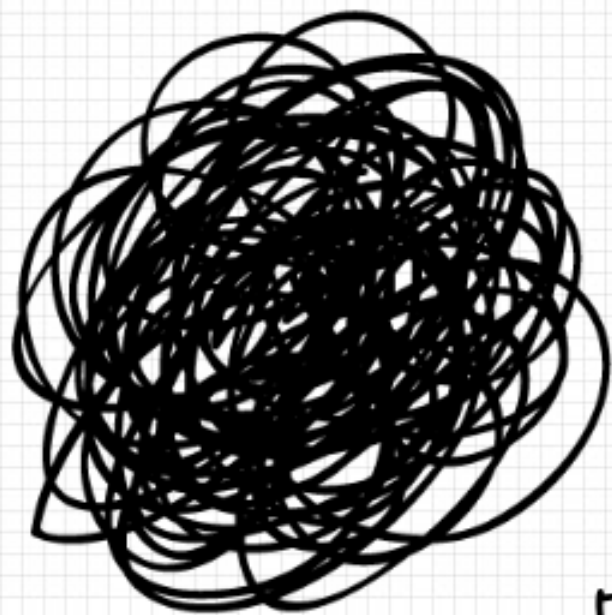
Scribble Vectors:

Designed by Freepik

Designed by Olga_spb / Freepik

Designed by starline / Freepik





KRISTIN MEYER
meyerkr@gvsu.edu

ELIZABETH PSYCK
psycke@gvsu.edu

