

## Michigan Academic Library Association (MI-ALA) 2016 Conference Program Schedule

**Thursday, May 12, 2016**

### **Breakout Session 1, 11:30am – 12:30pm**

***Hands-On Learning for the iGeneration Student*** (Room: 207; Theme: Instructional Pedagogy; Session Type: Audience Participation)

The iGeneration has grown up with screen time and active learning, so how can we use that in the classroom? We'll showcase a cache of activities encouraging kinesthetic learning and teamwork that we've trialed and found successful. Then we'll provide an opportunity for you to jump in and go hands-on. Bring along your own successful activities to share and take home ideas from our instruction toolbox to help you engage your post-millennial students.

***Kristy Motz, Stacy Anderson, Gary Maixner, and Mari Kermit-Canfield, Ferris State University***

***Michigan Shared Print Initiative (MI-SPI) and GreenGlass for Groups (G3) as the Tool to Make a Collective Collection Happen*** (Room: 209; Theme: Budget Management; Session Type: Lecture Session, Hands on Demonstration)

Resource sharing within a collective collection is the order of the day. How can a group of academic libraries effectively analyze library holdings, retention needs, and sharing mechanisms? The MI-SPI program, involving 11 Michigan public university libraries, has partnered with SCS in using SCS's new collection analysis tool, G3, which allows libraries to create sample retention and resource sharing models using simple, adjustable queries. This program will discuss the development of a collective collection and use of G3.

***Helen Levenson, Oakland University and Pamela Grudzien, Central Michigan University***

***What a Difference 10 Years Make: Update on the Michigan Curriculum Materials Centers and Collections*** (Room: 211; Theme: Curriculum Centers; Session Type: Audience Participation and Lecture)

A 2005 sabbatical study revealed 24 unique curriculum materials centers or collections (CMCs) in Michigan colleges or universities. The focus of the study was to investigate the number, characteristics, and quality of these centers and collections supporting education faculty and students. A follow up 2014 study asked how or if the Michigan curriculum materials centers and collections changed due to the economic and academic changes which occurred since 2005.

***Rita Kohrman, Grand Valley State University***

***Generating Buzz and Connecting with Your Academic Community Through Outreach Activities and Initiatives*** (Room: Garden View Room; Theme: Outreach; Session Type: Audience Participation and Panel Presentation)

This panel presentation will focus on engaging with our various library communities. Each member of the panel will share some of the events and outreach initiatives started at their respective institutions and discuss how those events and initiatives have helped foster community and build connections with students, faculty, and staff. Audience participation is welcome, as sharing ideas is a vital part of outreach and community engagement.

***Brenna Wade, Hillsdale College; Anne Hudson, Wayne State University; Cynthia Simpson, Lawrence Technological University Library***

**Breakout Session 2, 1:45pm – 2:45pm**

***Tailored to Fit: Librarian and Teaching Faculty Collaboration for Customized Courses and Heightened Student Achievement*** (Room: Garden View Room; Theme: Instructional Pedagogy; Session Type: Panel)  
Librarians from Ferris State University will engage with their partnered teaching faculty for a panel discussion on the expansive options a customized information literacy program offers for the expansion of course curriculums and assignments. Seminar attendees will evaluate existing offerings from their instruction programs for increased malleability and recruitment appeal.  
***Marie Kermit-Canfield, Gary Maxiner, Bill Burmeister, and Betsy Vanscoik-Verweis Ferris State University***

***Accessibility in Action: Working Toward Equal Access to Library E- Resources for Persons with Disabilities***

(Room: 207; Theme: Accessibility; Session Type: Lecture)

As part of campus-wide efforts to provide equal access to electronic information technology (EIT) for persons with disabilities and a desire to provide accessible library collections, the Michigan State University Libraries has implemented a 5-year accessibility plan and accessibility purchasing procedures for library e-resources. This presentation will provide an overview of accessibility efforts at MSU and will describe specific accessibility processes and workflows, experiences, and future plans implemented by the MSU Libraries as a result.

***Heidi Schroeder and Arlene Weismantel, Michigan State University***

***A Conceptual Approach to Assessment for One-Shot Library Instruction*** (Room: 209; Theme: Instructional Assessment; Session Type: Lecture)

One-shot library instruction is quintessential for academic libraries. However, its assessment has been problematic and raised questions in the level of engagement possible in one-shot instruction. This presentation introduces a new instrument that focuses on assessing student research readiness in the beginning of their research stage after receiving one-shot instruction. The conceptual approach is an exploration of an authentic assessment for one-shot instruction and a departure from the Standards to the Framework.

***Rui Wang, Central Michigan University***

***Special Collections Outreach: Using Liaison Librarians to Promote the Use of Special Collections in the Teaching and Learning Process*** (Room: 211; Theme: Collaboration; Session Type: Lecture)

The Special Collections Team at Wayne State University partnered with the Liaison Team to help integrate the use of Special Collections in the teaching and learning process on campus. With the end goal of attracting faculty to a Special Collections drop in session that is part of the Wayne State University Library System's inaugural Faculty Development Series, a presentation was developed to broadly introduce the Liaison Librarians to significant Special Collections in their subject areas.

***Cindy Krolkowski, Wayne State University***

**Breakout Session 3, 3:00pm – 4:00pm**

***Website Redesign Tips, Tricks and Good Practices*** (Room: 207; Theme: Web site Redesign; Session Type: Panel)

Considering redesigning your library's website? A panel of web librarians will share their library website redesign experiences. This will help you get a sense of what goes into redesigning your website - from initial planning, creating buy-in, staffing, research, development, launch, post-launch maintenance and everything in between to help you provide a delightful online user experience for your patrons.

***Elaine Meyer, University of Michigan – Dearborn; Brian Holda, Davenport University; Sonya Norris, Library of Michigan; Kelly Sattler, Michigan State University***

***NetCDF and NASA Data Centers and DMPs - Oh My! Developing a 2-Credit Data Literacy Course for Graduate Students in Climate and Space Sciences*** (Room: 209; Theme: Instruction Credit Course Development; Session Type: Lecture)

Data literacy is becoming more important for graduate students to learn as research is increasingly done digitally, funding agencies release data-related requirements, and publishers require supporting data to be made available with publications. This presentation shows how a 2-credit graduate course was established for one department at the University of Michigan. The course covers data literacy competencies through the lens of climate and space science so that it is relevant and meaningful for the department it was offered through.

***Sara Samuel, Jake Carlson, and Joanna Thielen, University of Michigan***

***From Expense to Revenue: Taking Promotional Signage off the Easels and onto Your Library Computers*** (Room: 211; Theme: Signage; Session Type: Lecture)

Looking for a way to declutter your library of paper signs and easels while generating revenue? Take your message off the paper and put it where everyone's looking: on the computers. We'll show you how we created a revenue-generating promotional program by advertising events on the desktops of the library computers. You'll learn our best practices, how we implemented and run our desktop advertising program and how you can make it work for your library.

***Jill Wurm and Rod Fiori, Wayne State University***

***Connectedness and Collaboration: New Avenues for Library Services at Community College Libraries*** (Room: Garden View Room; Theme: Collaboration; Session Type: Panel)

This session features four community college librarians sharing the collaborations they've forged at their institutions to promote student success and enhance the value of the library at their institutions. From establishing a program to support students taking classes at prisons to developing a digital repository to increase access to science resources, participants will outline innovative efforts to keep libraries at the forefront of learning at community colleges.

***Sandra McCarthy, Washtenaw Community College; Stephanie DeLano Davis, Jackson College; Kelly Frost, Kellogg Community College; Mary Beeker, Northwestern Michigan College***

**Friday, May 13, 2016**

**Breakout Session 4, 10:15am – 11:15am**

***National Trends in Adoption of Information Literacy Standards versus Framework and Impact on Instructional Best Practices: 2005 to 2015*** (Room: Strosacker Room; Theme: Information Literacy; Session Type: Lecture)

This session will present results of a national study investigating the ways in which liaison librarians are incorporating the new Framework into their information literacy curriculum, compared with early adoption of the Standards fourteen years ago. The presentation explores connections between adoption of the Framework, assessment, and collaboration with teaching faculty. Despite the controversy surrounding the Framework, data show that librarians are adopting the Framework at a significantly faster pace than they did the Standards.

***LuMarie Guth and Dianna Sachs, Western Michigan University***

***Libraries Love Music: A Performance Series in the Library*** (Room: 207; Theme: Outreach; Session Type: Lecture)

Libraries Love Music is a performance series that grew out of music presented by librarians at an annual winter holiday celebration. The series has slowly expanded to provide bi-monthly music performances in the library lobby featuring student, faculty, and librarian musicians. This presentation will cover the history, growth, purpose, challenges, and successes of the series to date.

***Charles Page, Lansing Community College***

***Making SiRO (Studies in Radicalism Online): How It Was Done, Why It Was Done, For Whom It Was Done, and Next Steps Toward Building the Virtual Research Environment in Radicalism Studies*** (Room: 209; Theme: Digital Humanities; Session Type: Panel)

This program will discuss how Studies in Radicalism Online was created, and in particular how it works within the 'parent' framework of the Advanced Research Consortium (ARC), which founded NINES and other similar digital humanities projects

***Michael Rodriguez and Devin Higgins, Michigan State University***

***Learning to Lead: Developing the Future*** (Room: Garden View Room; Theme: Leadership; Session Type: Panel)

A panel of academic librarians recount their recent experience with four library-leadership programs. Panelists are recent participants of the ALA Leadership Institute: Leading to the Future; two Harvard Graduate College of Education's programs—Library Leadership in a Digital Age and Leadership Institute for Academic Librarians. The fourth panelist is the leader of a program developed in-house for all members of the library staff, the University of Notre Dame's Hesburgh Libraries Leadership Development Program.

***Elizabeth Martin, Grand Valley State University;***

***Regina Gong, Lansing Community College; Sarah Lucchesi, Michigan Technological University,***

***Marcy Simons, University of Notre Dame; Julia Daniel Walkuski, University of Michigan - Dearborn***

***Leveraging your Library as the Center for Research: Partnering with Departments on Campus to Co-Sponsor and Market Research-Focused Programs*** (Room: 211; Theme: Outreach; Session Type: Lecture)

Mount Saint Mary College Library has partnered with departments and divisions on campus in order to showcase faculty and student research through presentations, luncheons, and informational sessions. Through these partnerships and programs, the library has established itself as the center for all research-based programs. Research-based programs have invigorated the library presence on campus

which has given the library the leverage needed to execute new programs with preexisting buy in from departments and divisions on campus.

***Jen Park and Derek Sanderson, Mount Saint Mary College***

**Breakout Session 5, 11:30am – 12:30pm**

***Librarian and Faculty Collaboration for Open Educational Resources Initiatives and Advocacy*** (Room: Garden View Room; Theme: Collaboration; Session Type: Panel)

Implementing and advancing Open Educational Resources (OER) initiatives is a collaborative effort between many players on campus. Although librarians are leading the way towards OER adoptions, administrators and faculty buy-in and support are needed to get this off the ground. Find out how community college librarians have launched an OER initiative and how they partnered with faculty to contribute to student success. This panel of experts will share their experiences and hopes for the future of OER in their institutions.

***Regina Gong, Kari Richards, and Mark Kelland, Lansing Community College and Tina Ulrich and Mark Delonge, Northwestern Michigan College***

***How Many Hats Are You Wearing? Evolving Roles in Academic Libraries*** (Room: 207; Theme: Leadership; Session Type: Audience Participation)

When it comes to keeping up with innovation, the information profession keeps us all on our toes. The very nature of what we do is continuously changing as new staffing models, new technologies and new competencies emerge. This session will include discussion and activities around the topic of changing and future roles in our libraries.

***Julia Daniel Walkuski, University of Michigan – Dearborn and Katrina Rouan, Wayne State University***

***An Introduction to Free Website-Building Tools*** (Room: 209; Theme: Web Site Design; Session Type: Lecture)

During this presentation, the participants will learn about dozens of free (or cheap) tools that exist to make web development/design easier, better, and more enjoyable. Specifically, there will be tools on writing and testing codes, editing and using images, choosing colors and fonts, and much more.

***Brian Holda, Davenport University***

***We're Managing E-Resources as Fast as We Can!*** (Room: 211; Theme: E-Resources Collection Management; Session Type: Panel)

A panel of Technical Services librarians who manage e-resources will discuss the challenges of managing e-resources, including; the changing landscape of e-resources in their libraries; staffing and organizational changes to accommodate e-resources; other workflow and policy changes; and if the 'Big Deal,' is it still relevant in today's environment.

***Frances Krempasky, Lansing Community College; LeAnne Rumler, Hillsdale College; Nancy Beals, Wayne State University***